

Programme

Date/ Time	Topic
1-Apr-14	Forum Day 1 (The Ballroom, 2/F, InterContinental Hong Kong)
08:30-09:00	Registration
09:00-09:10	Welcome message by Mr. Clement CHEN Cheng-jen, SBS, BBS, JP, Chairman, The Textile Council of Hong Kong
09:10-09:20	Welcome address by Mr. Gregory SO Kam-leung, GBS, JP, Secretary for Commerce and Economic Development, The Government of the Hong Kong Special Administrative Region
09:20-09:25	Introduction by Master of Ceremonies, Mr. Robert MCKEE, Senior Product Director, Infor Global Fashion Industry Strategy, Infor Software Solutions
09:25-09:45	Model study: Continuous replenishment by responsive supply chain solutions By Dr. Delman LEE, President and CTO, TAL Apparel Ltd.
09:45-10:15	Coffee break
10:15-10:20	Audience interaction supported by ELEVATE
10:20-11:05	Session 1: Retailers tend to source from multi-national manufacturers (MNM)s to gain better visibility and traceability and to reduce risks. What roles do sourcing offices play today? Moderator: • Mr. Francis YUK, SVP, CTI Panelists: • Mr. Stephen FORTE, Bixby Creek Investments • Mr. Veit GEISE, VP, VF Asia Ltd. • Mr. Richard THOMAS, Head of Far East Region, Sourcing, Marks and Spencer (Asia Pacific) Ltd.
11:05-11:35	Open discussions
11:35-11:55	Case study: Gaining efficiencies is in everybody's mind. What does a garment cost nowadays? How can we maintain profit margins in view of increasing investment in the environment and labour welfare? By Mr. Aaron MORA, Director Engineer, Asia, VF Asia Ltd., VF Corp.
11:55-13:20	Lunch (Forum Foyer, 2/F, InterContinental Hong Kong)

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1-Apr-14	Forum Day 1 (The Ballroom, 2/F, InterContinental Hong Kong)
13:20-14:10	<p>Session 2: Outlook for sourcing: changing trends in supplying countries and the impact of trade agreements</p> <p>Moderator:</p> <ul style="list-style-type: none"> • Ms. Julia K. HUGHES, President, United States Fashion Industry Association (USFIA) <p>Panelists:</p> <ul style="list-style-type: none"> • Mr. Jaswinder BEDI, President, The African Cotton & Textile Industries Federation (ACTIF) • Ms. Helen CHEN, Vice GM, Jiangsu Sainty Corp. Ltd. • Mr. Jason TAN, EVP, Luen Thai Holdings Ltd. • Mr. ZHANG Xi'an, Secretary General, China Chamber of Commerce for Import & Export of Textile and Apparel
14:10-14:40	Open discussions
14:40-15:10	Coffee break
15:10-15:15	Audience interaction supported by ELEVATE
15:15-16:10	<p>Session 3: Unveiling the potential of alternative supplying countries. Economic details will be showcased:</p> <ul style="list-style-type: none"> - Industry information - Land ownership - Duty & tax - Availability of telecommunication - Transportation - Employment of foreign staff - Government incentives for foreign investors - FIEs set-up - Construction cost - Availability of utilities - Waste water treatment - Labour condition and trade union - Foreign exchange control <p>Facilitators:</p> <ul style="list-style-type: none"> • Mr. Patrick MCKELLER, Director of Client Services, Asia, ELEVATE <p>Speakers:</p> <ul style="list-style-type: none"> • Mr. Jaswinder BEDI, President, The African Cotton & Textile Industries Federation (ACTIF) • Mr. Md. Atiquel ISLAM, President, Bangladesh Garment Manufacturers and Exporters Association • Mr. Yuttana SILPSARNVITCH, Executive Director, The Thai Garment Manufacturers Association (TGMA) • Ms. Michelle TJOKROSAPUTRO, CEO, PT Dan Liris • Dr. Aung WIN, Vice Chairman, Myanmar Garment Manufacturers Association; MD, Maple Trading Co., Ltd.
16:10-16:40	Open discussions
16:40-17:00	Case study: Experience sharing in running off-shore factories By Mr. Andrew LO, CEO, Crystal Group
17:30-19:30	Cocktail reception (Sky Lounge, 18/F, Sheraton Hong Kong)

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Date/ Time	Topic
2-Apr-14	Forum Day 2 (The Ballroom, 2/F, InterContinental Hong Kong)
09:00-09:01	Introduction by Master of Ceremonies, Mr. Robert MCKEE, Senior Product Director, Infor Global Fashion Industry Strategy, Infor Software Solutions
09:01-09:15	Welcome address by Hon. Felix CHUNG Kwok-pan, Member, Functional Constituency - Textiles and Garment, The Legislative Council of Hong Kong
09:15-09:45	Keynote address, 'Bangladesh: Rebuilding the Garment Industry Factory by Factory' By Mr. Md. Atiquel ISLAM, President, Bangladesh Garment Manufacturers and Exporters Association
09:45-10:20	Open discussions
10:20-10:50	Coffee break
10:50-10:55	Audience interaction supported by ELEVATE
10:55-11:45	Session 4: Being sustainable is not a one-off but long-term investment, resulting in additional sourcing costs. Solutions to limited resources, their options and flexibility will be discussed, from a sourcing perspective Moderator: • Mr. Anson BAILEY, Partner, Business Development, KPMG China Panelists: • Ms. Anne-Laure DESCOURS, Global Director, Development and Sourcing Apparel, Puma - World Cat • Mr. Charles DICKINSON, SVP, Head of Global Quality Management & Sustainability, Esprit • Mr. David LEE Yuen-hoi, Industrial Development Officer, Agro-Industries Technology Unit, Agri-Business Development Branch, United Nations Industrial Development Organisation (UNIDO) • Mr. Vincent QIN, GM, Marketing & Sales, Prosperity Textile (HK) Ltd.
11:45-12:15	Open discussions
12:15-13:45	Lunch (Forum Foyer, 2/F, InterContinental Hong Kong)

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2-Apr-14	Forum Day 2 (The Ballroom, 2/F, InterContinental Hong Kong)
13:45-14:10	Snapshot: Building brands: Implementing technical functions into fashion By Ms. Ines CHUCHOLUWIUS, Managing Partner, Textination GmbH
14:10-14:15	Audience interaction supported by ELEVATE
14:15-14:40	Case study: How technology & process modernisation are lowering costs and shortening lead times - from the brand or retailer perspective, who is doing what to find, or regain competitiveness in their supply chains? By Mr. Edward A. GRIBBIN, President, Alvanon
14:40-15:10	Coffee break
15:10-16:00	Session 5: An increasing importance of being specialised in product innovation and development Moderator: • Mr. Anderson LEE, President & CEO, Pinneco Research Ltd. Panelists: • Mr. Mohamed NOORULLA, VP & Technical and Research Development, Perry Ellis Intl • Mr. Philip POEL, MD, Under Armour Manufacturing, LLC • Ms. Ming LEE WILCOX, President, Z-Ply Corp. (A Subsidiary of Tex-Ray Group)
16:00-16:30	Open discussions
16:30-16:45	Reprise by Master of Ceremonies, Mr. Robert MCKEE, Senior Product Director, Infor Global Fashion Industry Strategy, Infor Software Solutions
16:45-16:55	Closing by the Organiser

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2-Apr-14	Birch, 2/F, InterContinental Hong Kong
10:30-11:00	Registration
11:00-11:15	That Little Bit Extra By Mr. Robin FITZGERALD, Chairman & CEO, Super Dry Intl
11:15-11:30	Open discussions
13:30-14:00	Registration
14:00-15:55	<p>Introduction by Master of Ceremonies, Mr. Patrick MCKELLER, Director of Client Services, Asia, ELEVATE</p> <p>New biocide regulations in the US and EU and how this will dramatically affect manufacturers, importers and retailers By Mr. Martin BERMAN, MD, Micro-Pak Ltd.</p> <p>Why the biodegradation of suitable treated synthetic textiles in landfill makes sense? By Mr. Alastair DREW, VP, Project BluePel, Li & Fung Fashion (HK) Ltd.</p> <p>The Value of Social Compliance: Why Responsible Sourcing is Now a Business Imperative By Mr. Avedis SEFERIAN, President & CEO, The Worldwide Responsible Accredited Production</p> <p>Feather & Down - a Challenge for the Outdoor and Sports Industry By Dr. Juliane HEDDERICH, GM, The European Down and Feather Association</p>
15:55-16:00	Closing by the Master of Ceremonies, Mr. Patrick MCKELLER, Director of Client Services, Asia, ELEVATE

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