

## Speaker Profiles



### **Hon. Gregory SO Kam-leung, GBS, JP**

Secretary for Commerce and Economic Development  
The Government of the Hong Kong Special Administrative Region

Hon. Gregory So was born in 1958. On 28th June 2012 he was appointed Secretary for Commerce and Economic Development of the fourth term Government of the HKSAR.

The Commerce and Economic Development Bureau is responsible for various policy matters including Hong Kong's external commercial relations, inward investment promotion, intellectual property protection, industry and business support, tourism, consumer protection, competition, telecommunications, broadcasting, film-related issues and creative industries, amongst other matters.

So joined the third term Government of the HKSAR on 1 June 2008 as Under Secretary for Commerce and Economic Development, and was appointed Secretary for Commerce and Economic Development on 28 June 2011.

Before joining the Government, So was a practicing solicitor. He previously served as the Vice Chairman of the Democratic Alliance for the Betterment and Progress of Hong Kong; Board Member of Hong Kong Hospital Authority; Council Member of Lingnan University; Member of Commission on Strategic Development; and member of the District Council of Wong Tai Sin District.

## Speaker Profiles



### **Dr. Arkebe QUBAY**

Minister and Special Advisor to the Prime Minister  
The Federal Democratic Republic of Ethiopia

Dr. Arkebe Qubay, PhD, is a Minister and Special Advisor to the Prime Minister of Ethiopia. He is the former mayor of Addis Ababa, and pioneered the transformation of the city under his leadership. In recognition of this, he was awarded 'The Best African Mayor of 2006' by ABN, and was a finalist for the award of World Mayor of 2006. Qubay serves as chairman and vice chair of boards of directors of many leading public organisations, such as the Ethiopian Railway Corporation (ERC), Ethiopian Airlines (EAL), and Industrial Parks Development Corporation (IPDC). He also serves as member of Ethiopian Investment Board (EIB) and National Export Coordinating Committee (NECC), which are both chaired by the Prime Minister.

Qubay has been a member of the core leadership of TPLF and EPRDF, the movement that spearheaded the seventeen-year popular liberation struggle. He holds a PhD in development studies from SOAS, the University of London, and is research associate at the Centre of African Studies in the University of London. His path-breaking and widely read book *'Made in Africa: Industrial Policy in Ethiopia'* (Oxford University Press 2015) focuses on Africa's economic transformation, industrialisation and policymaking.

## Speaker Profiles



### **Mr. Tino ZEISKE**

Senior Vice President, Corporate Responsibility  
METRO GROUP

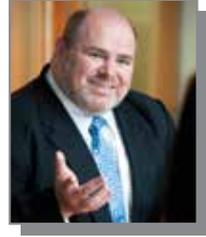
Mr. Tino Zeiske is Senior Vice President for Corporate Responsibility at METRO GROUP.

He joined METRO GROUP in 2000 as Chief Financial Officer for METRO Cash and Carry in Japan. From 2005 onwards, Zeiske served first as Chief Financial Officer and later as the President and Chief Executive Officer for METRO Cash and Carry, China.

Prior to his current role, Zeiske served as Vice President of International Affairs Asia Pacific at METRO GROUP, responsible for public policy, sustainability and corporate communications for the company's operations in Asia.

A native of Germany, Zeiske has been working extensively in the Asian markets with over 18 years experience, serving in a variety of leadership roles in international companies.

# Speaker Profiles



## **Mr. Anson BAILEY**

Principal, Business Development  
KPMG

Mr. Anson Bailey has spent the last twenty years working in both industry and professional services covering strategic consulting across a number of countries in the Asia Pacific region including Australia, China, Hong Kong, Malaysia, Singapore and Thailand across a number of different sectors.

Bailey joined KPMG in Hong Kong in 1999 and is currently a Partner based in the Hong Kong office heading up business development across the KPMG China Practice. He is part of the Regional Consumer Markets Practice Leadership team as well as being a member of the Global Technology Innovation Centre and the High Growth Tech & Innovation Group based in Hong Kong.

Bailey has undertaken strategic consulting roles and market assessments for multinational corporations in the region with experience in a wide range of sectors including retail, food and beverage, FMCG, chemicals, product sourcing, telecoms, media, consumer electronics, software, IT outsourcing and other technology sectors. He is responsible for a number of revenue programmes focused on the key account program including global and national accounts in the Consumer Markets and Technology sectors.

In addition, Bailey has been active in driving a number of thought leadership and executive briefings for senior executives covering the consumer market, technology and ecommerce arena. Recent reports released include Global Mobile Payments, Luxury experiences in China, Consumer Currents, Global Reach of China Luxury, Product Sourcing in Asia Pacific, The Consumer Executive Top of Mind Survey and MNCs in China, Global Mobile Payments, Consumers & Convergence, Mobilising Innovation: The Changing Landscape of Disruptive Technologies, The Rise of the Digital Multi-tasker, Innovation in China, China's Connected Consumers and The Changing Face of Commerce series.

Today, Bailey not only mentors the next generation of go-to-market professionals at KPMG but continues to work with a growing number of C-level executives as a trusted advisor in providing the best in client service whilst acting as the Lead Partner for a number of strategic accounts in the consumer and technology arena across the Asia Pacific region.

# Speaker Profiles



## **Mr. Stephane BOIVIN**

Co-Founder, President & CEO  
Pivot88

With over 20 years' experience in the supply chain industry, Mr. Stephane Boivin clearly understands the challenges involved in end-to-end manufacturing. The idea of developing Pivot88 came out of his own experience within the supply chain. His focus at that time was on remote contract manufacturing management and supply chain optimisation.

Boivin has more than 14 years' experience in China within contract manufacturing. During his career, Boivin held several executive positions at Toyota Industrial Group of Company & Deloitte Consulting and Ryder Logistics.

Today with Pivot88 Boivin's focus is on helping companies overcome supply chain challenges through the use of emergent technologies providing visibility into the most vulnerable and risky parts of the supply chain – within suppliers.

Boivin holds an MBA from the Université du Québec à Montréal University and is a certified professional logistician from the Canadian Logistics Institute.

## Speaker Profiles



### **Mr. Pascal BRUN**

Global Supply Chain Manager

H&M

Mr. Pascal Brun has 15 years of experience in the apparel and textile industry with multinational corporations, such as H&M and Camaieu. His experience spans across execution and strategic management roles. After having worked in Europe, China and Bangladesh in a variety of roles including Country Manager and Global Supply Chain Manager, he is now responsible for leading and managing H&M's Production Sustainability Department and is currently based in Hong Kong.

Brun's expertise stems from his experience of integrating key business KPI's with those of sustainability. Under his leadership, H&M has achieved and implemented several key sustainable initiatives. Brun also sits on the board of International Cotton Association and on the Council of Better Cotton initiative as the brands representative for the industry.

## Speaker Profiles



### **Mr. Jay BURDETT**

Managing Director & Vice President  
Sears Holdings Global Sourcing

Mr. Jay Burdett has lived and worked in the Asia Pacific region for over 25 years specialising in sourcing of FMCG from apparel, footwear and accessories to toys, tools and home fashions. With experience starting at the factory floor to leadership positions at buying agents and importers and later with international brands and global retailers, he has firsthand knowledge of the changes and development in the global supply chain and sourcing industries.

Burdett is currently Managing Director of Sears Holding's Corporation direct import group, one of the world's largest buying houses with 11 offices worldwide and headquarters in Hong Kong. SHGS manages vendor sourcing, product development, production management and quality assurance of Softline and Hardline general merchandise for the US\$30 Billion Sears and Kmart retail formats and provides agency services to multiple unaffiliated brands and retailers.

Prior to joining SHGS in 2006 after the merger of Kmart and Sears, Burdett was Managing Director of Coach Asia where he led the expansion of the China and Asia manufacturing and sourcing base for this iconic luxury brand.

Before Coach, he was Director of Sourcing at Target Sourcing Services, a subsidiary of Target Corporation (USA) providing sourcing, merchandising and production services from 18 offices worldwide.

His previous experience includes senior management roles in product development, international sales, quality assurance, global sourcing and production management at European retailers, US Importers, Hong Kong trading companies and Taiwanese factories.

Burdett was born in Panama, raised in Seattle and moved overseas in the 1980's with a backpack and 'Let's Go Asia' guidebook. He has a B.A. from Seattle Pacific University in Business and History, studied Chinese Language at the University of Washington and did several years of penance in a PhD program at the University of Chicago.

# Speaker Profiles



## **Mr. Dwayne CATTO**

Director of Business Experience Consulting  
Dassault Systemes

Mr. Dwayne Catto is a senior executive with expertise in improving margins and increasing profitability by delivering products at a reduced cost with improved innovation, speed, quality and value through technology innovation.

Catto is advisor to the CIO and global business heads offering truly actionable IT strategies to integrate key capabilities: product design and development; merchandising; product lifecycle management; strategic sourcing; supplier collaboration and manufacturing. He defines the vision and strategy for pre-production functions to translate big ideas into sensible, realistic and achievable IT projects whilst developing the structure, people, processes and partnerships to enable effective execution. He is expert in delivering seamless end-to-end technology solutions anchored in selecting, implementing and integrating best-of-breed solutions from leading technology firms.

Catto has led an IT team focused on identifying, validating and integrating emerging and disruptive technologies specifically for fashion brands and retailers. He also pioneered the use of 3D prototypes in place of physical samples for product edit and approval and to ease buyer decisions at an iconic American accessory brand. He frequently collaborates with third-party solution providers to design, develop and bring-to-market alternative ways to address customer specific business needs not readily available in off-the-shelf solutions.

## Speaker Profiles



### **Hon. Felix CHUNG Kwok-pan**

Member, Functional Constituency - Textiles and Garment  
The Legislative Council of Hong Kong

At present, Mr. Felix Chung Kwok-pan is a Member of the fifth Legislative Council of Hong Kong Special Administrative Region (HKSAR), 2012-2016, Textiles and Garment Sector, and Life Honorary Chairman of the Hong Kong Apparel Society.

Chung graduated with a BSc in Quantity Surveying in 1986 from the Robert Gordon University in Aberdeen in the UK and continued with his MBA degree at Stirling University in the UK in 1987. He joined his family business in a knitwear factory in late 1988.

Chung also has a good linkage with the textile and garment trade and education organisations. In 2001, with support of many garment manufacturers, a non-profit making association was formed in the name of the Hong Kong Apparel Society Ltd (HKAS). Chung was the founder of HKAS and was nominated as Chairman until 2012. The aim of HKAS is to link up the SMEs of the textile and garment industry in Hong Kong, to power up the strength, trust and relationship of the industry in order to gain the awareness and reflect the needs to the HKSAR.

In 2013, he founded the Fashion Industry Development Council (FIDC) which aims to gather elites of different specialties to share, plan and promote the development of the fashion industry in Hong Kong.

## Speaker Profiles



### **Ms. Alessandra COCCHI**

Managing Director  
EastMax Fashion Ltd.

Ms. Alessandra Cocchi was born in Italy where she graduated in Law and entered the corporate business. After a short working experience in South Africa, she came to Hong Kong where she joined the set up operation for the Buying Office of the Maxmara Group and was appointed Managing Director of EastMax Fashion Ltd in 2002.

Her knowledge of textiles, especially Cashmere - her true passion, and her legal background have all been fundamental to the development of a successful and extensive network of suppliers.

Today EastMax is working closely with suppliers from the whole South East Region managing the entire production process, coordinating trend research and development, and constantly ensuring the worldwide quality requirements of the high-end consumer markets.

Cocchi has been lecturing for the Asia Pacific Institute of Business of the Chinese University of Hong Kong on the practical aspects of operating a business in this region and has been an organiser and speaker at the Cashmere World Forum since 2010. Cocchi is also an active Board member of the Dante Alighieri Cultural Association and a member of the Women's Leadership Network of the Italian Chamber of Commerce.

## Speaker Profiles



### **Mr. Charles DICKINSON**

Environmental Sustainability Controller, Ethical Trade

Primark

Mr. Charles Dickinson is Environmental Sustainability Controller for Primark, with over 20 years' experience embedding sustainability and environmental strategies within global apparel and footwear brands. Dickinson joined Primark in June 2015, and is responsible for leading the fashion retailer's sustainability initiatives across its UK and international supply chain.

As an expanding international business Primark has been working quietly behind the scenes, with 60+ people situated in all major sourcing markets, to minimise the environmental impact across its supply chain, stores and logistics operations, from reducing energy and water use to reusing the paper and cardboard from its stores to make Primark's famous brown bags.

Primark has been a member of the Ethical Trading Initiative since 2006, and achieved ETI Leadership in 2011; ranking it in the top 5% of member brands. As a Board Member of Zero Discharge (ZDHC), Dickinson represents Primark and plays a central role in leading 20 global brands towards zero discharge of certain chemicals by 2020.

Dickinson began his career at C&A, one of the largest fashion retailers in the world. During his 29 year career at the brand, Dickinson spearheaded C&A's Global Reporting Initiative certification. Prior to joining Primark, Dickinson was Senior Vice President, Head of Global Quality Management & Sustainability for Esprit, where he developed and implemented the retailer's global sustainability strategy.

## Speaker Profiles



### **Mr. Christian EWERT**

Director General

Foreign Trade Association

Mr. Christian Ewert is the Director General of the Foreign Trade Association (FTA), the leading business association of European and international commerce that promotes the values of free trade and sustainable supply chains. The FTA represents over 1,500 retailers, importers and brand manufacturers to promote and defend free trade and supports their international business by providing information and practical solutions towards sustainability in the international supply chain.

In the context of FTA sustainability, the Business Social Compliance Initiative (BSCI) is the leading initiative aimed at improving working conditions in factories and farms worldwide. The FTA also provides the Business Environmental Performance (BEPI) that supports enhanced environmental performance in international supply chains.

Prior to his role at FTA, Ewert worked as President and CEO of ICTI CARE Foundation, the International Council of Toy Industries' (ICTI) programme to promote social compliance in the supply chain producing for the toy and children's products industry. Ewert previously worked as the Chief Operating Officer and Member of the Board of Zapf Creation, Europe's leading manufacturer of branded play and function, collector dolls and doll accessories. For more than 10 years he held the position of Managing Director and Chairman of North Sails Lanka, the leading manufacturer of products for the windsurfing industry, operating two factories and employing more than 1,000 staff. Ewert previously held the position of CEO of Mistral Sports, the market leader in the windsurfing industry.

## Speaker Profiles



### **Dr. Gong YAN**

Associate Professor

Beijing Institute of Fashion Technology

Dr. Gong Yan holds a Doctorate of Science from the Peking University, a Post-Doctorate of Medicine from Qinghua University and is Associate Professor of Beijing Institute of Fashion Technology.

Being leaguer of the expert group of the International ASTM Material Standard Organisation, D13, Yan is in charge of the 'Chinese Textile Project'. He is also Director of the China Environmental Protection Standard Committee, General Secretary of the Textile Industry Standard Committee, Executive Chairman of 202 young scientists BBS of the China Association for Science and Technology.

In addition, Yan is Director of the Beijing Physical & Chemistry Testing Technology Society as well as Director of the Beijing Adhesion Society and senior member of the Chinese Composite Material Society.

# Speaker Profiles



## **Mr. Mark GREEN**

Executive Vice President, Global Supply Chain  
PVH

Mr. Mark Green is currently Executive Vice President of Global Supply Chain for PVH Corporation. Based in Hong Kong he is responsible for the offshore global sourcing and operations of the PVH Group which owns such iconic brands as Calvin Klein, Tommy Hilfiger, Van Heusen, Arrow and Izod.

Before joining PVH, Green spent 4 years in China with Walmart as Vice President of Sourcing and Operations with responsibility for apparel, footwear, jewelry and accessories. He managed 12 global offices with production in over 25 countries worldwide.

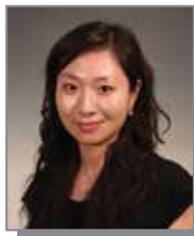
Prior to that Green was at Limited Brands where he worked in senior sourcing positions with Victoria's Secret Stores and Catalogue, Express, The Limited and other specialty retail brands, such as Abercrombie & Fitch, Lane Bryant, Diesel, New York & Co. He was based in Hong Kong and Sri Lanka and Israel.

Green was born in Kuala Lumpur, Malaysia in 1961 and spent his first 17 years in the Far East. He went back to the UK and graduated from the Manchester University with a Bachelor of Arts (Hons) in History, Politics and Philosophy.

Green's first 14 years were with a family company in the UK, Toye & Co Plc. Founded in 1685 Toye was a manufacturer of Regalia, Insignia and military accoutrements. Following a brief spell in the hosiery and lingerie business, Green then joined Limited Brands.

Green is an avid sportsman and plays tennis, hockey, badminton and golf. He is a member of two livery companies in the UK – The Worshipful Company of Broderers and the Worshipful Company of Gold & Silver Wyre Drawers.

## Speaker Profiles



**Ms. Helen HAI**

Goodwill Ambassador

United Nation Industrial Development Organisation

Ms. Helen Hai is the United Nations Industrial Development Organisation (UNIDO) Goodwill Ambassador for industrialisation in Africa. She is the CEO of the Made in Africa Initiative, Deputy Secretary General for 'Finance Centre for South-South Cooperation' which advises the governments of Ethiopia, Rwanda, and Senegal for industrialisation and investment promotion.

Hai is also Co-Founder of C&H Garments, which is a pioneer Pan-Africa export-oriented garment manufacturer with presence in Ethiopia, Kenya, Rwanda and Senegal. She was trained as an actuary in the UK with 15 years of international experience in FTSE100 companies. She served previously as Vice President and Chief Actuary for Zurich Financial Services in China, and a Partner in Jardine Lloyd Thompson Group in London.

Hai has a BA in Actuarial Science and an MSc in Actuarial Management from CASS Business School in London and EMBA from INSEAD and Tsinghua University in China. She was named a 2015 Global Young Leader by World Economic Forum and received the 2015 African Business Icon Award.

## Speaker Profiles



### **Mr. HONG Tianzhu**

Chairman of the Board  
Texhong Textile Group Ltd.

Mr. Hong Tianzhu is the Chairman of the Board and founder of Texhong Textile Group Ltd (HK. 2678). The group is among the world's largest core cotton textile suppliers and a leading textile enterprise with focus on manufacturing high value-added core-spun cotton textile products, operating twelve efficient manufacturing plants in China and two production bases in Vietnam with total production capacity of over two million spindles and five hundred air-jet looms.

In anticipation of the upcoming TPP, back in 2013 Hong and his team began the process of launching a 3300-hectare industrial park strategically located near the city of Mang Cai, Vietnam. This new park will be the centre for the vertical integration of the textile value chain towards transaction cost reduction and value creation.

Hong is Executive Vice President of the Hong Kong General Chamber of Textiles, Fujian Association of Societies Honorary Chairman of Hong Kong, Vice President of China Textile Industry Association, and Vice President of China Textile Entrepreneurs Association.

## Speaker Profiles



**Mr. Martin KEIL**  
Managing Director  
YEH SHEN Ltd.

Mr. Martin Keil started his career in the Austrian Embassy Commercial Section in Beijing, PR China after finishing his studies in Austria and New Zealand. Based also on research from his earlier Master's theses about market entry in China, he advised Austrian companies about setting up and developing their business in China. After three years, he moved to a listed Austrian electronics firm that had just set up a new operation in Shanghai to serve as Assistant of the Board.

Through consultancy work for an Austrian conglomerate, Keil found his way into the aluminium packaging industry and researched the Chinese pharmaceutical packaging market. Serving a German family conglomerate, he extended his industrial experience in the aluminium conversion industry and became General Manager for an aluminium packaging factory in China exporting products primarily to Japan.

In 2006, Keil came to Hong Kong where he was active in consumer packaging trading while setting up a limited company for quality inspection services in Asia with a representative office in Hangzhou, China. At the same time, he founded YEH SHEN Ltd., a business development consultancy and researched Asian markets before starting to advise clients with high quality textile and apparel products.

Keil finished his MBA in Finance at the Manchester Business School in 2014, and is a native German speaker with Latin language education. He speaks fluent English and Chinese.

# Speaker Profiles



## **Mr. Prabakaran KESAVAN**

Founder

Venlaakwear International

Mr. Prabakaran Kesavan has more than 30 years of international textile marketing experience and is the founder of an international textile consultancy firm concentrating on Trade Blocks and Free Trade Agreements.

Venlaakwear International assists manufacturers, exporters, importers, retailers and brands on designing their supplier chain and sourcing strategies amid the constantly changing global textile trade. It also provides professional advice on production shift to new trade blocks and new free trade agreement bases by seeking advantages in tariffs and duties, lowering labour cost and expenses to make textile companies more competitive, eliminating trade barriers, taking advantage of rules or origin work on short supply list and having preferential market access as the world's textile trade on ASEAN Trade Block undergoes newer textile agreements, such as the newly signed Vietnam Free Trade Agreements.

Venlaakwear International also works with textile manufacturers with new product developments such as wrinkle free and waterless dyeing by promoting them to brands as sourcing options.

Kesavan was awarded a Doctorate in Business Administration by the University of South Australia and holds two masters degrees from the UK; namely an M. Sc in International Business Law and a Masters in International Marketing. He also lectures on a part time basis in Strategic Marketing, International Marketing, Business Policy and Entrepreneurship programmes at both Masters and Doctorate level at Universities in ASEAN.

Kesavan has previously served as the Vice President of the Malaysian Manufacturers Association, has worked for the ASEAN Textile Federation, and is currently associated with the Malaysian Knitting Manufacturing Association. He is currently involved in works with Malaysian governmental bodies in exports, innovations and productivity aspects in the textile industry.

# Speaker Profiles



**Mr. Jason KIBBEY**

CEO

Sustainable Apparel Coalition

Mr. Jason Kibbey is the CEO of the Sustainable Apparel Coalition. Prior to the SAC, he was the CEO and co-founder of PACT, an apparel company combining design, sustainability, and philanthropy. He served as Co-Founder and interim Executive Director of Freedom to Roam, a non-profit initiative that brings together people, organisations and businesses to enhance and protect wildlife corridors and landscape connectivity in North America. He developed Freedom to Roam while working on environmental campaigns for Patagonia.

Kibbey started his career as an Associate Consultant at Bain & Company, where he worked on turnaround and product strategies for high-tech companies.

Kibbey graduated from University of California (UC) Berkeley with a BS Environmental Economics and Policy and BA in Religious Studies. He received his MBA from the UC Berkeley's Haas School of Business.

# Speaker Profiles



**Mr. Andreas A. KIM**  
Managing Director  
Lectra Greater China

Mr. Andreas A. Kim is the Managing Director of Lectra Greater China. Based in Shanghai at one of the Lectra International Advanced Technology Centres (IATC), he reports directly to Mr. Daniel Harari, CEO of Lectra in France.

Kim's main mission is to reinforce Lectra's position as the undisputed leader in all its market sectors in Greater China — including fashion, automotive, furniture, and a wide variety of other industries, such as aeronautical and marine, wind power and personal protective equipment — as well as driving business growth in Mainland China, Hong Kong, and Taiwan.

Kim has over 30 years management experience in engineering, marketing, sales, services, business development and strategy, developing international businesses in the US and across the globe. In his most recent position, Kim was Senior Vice President for Marketing and Services of Lectra Asia-Pacific, based in Shanghai. Prior to joining Lectra, Kim worked in such large global companies as Texas Instruments, Sun Microsystems and Tektronix, as well as in market-leading startups, such as WebTrends. Kim has previously lived and worked in Asia and, as a US-born Korean citizen, he grew up with both western and eastern cultures, allowing him to successfully navigate global business relationships.

Kim holds a BSc in Mathematics and Computer Science, an MSc in Computer Science and Engineering, and an MBA in Marketing and Finance from top American universities.

## Speaker Profiles



### **Mr. Saral KOCHAR**

CEO & Founder  
Techpacker Ltd.

Mr. Saral Kochar is experienced in fashion product development, sourcing and front-end web development. He graduated with a degree in Product Design and Development from the London College of Fashion.

In his current position as CEO of Techpacker.com, Kochar creates an environment and framework to test assumptions that will disrupt the fashion industry. Techpacker.com is the industry's first open-source product-development platform. Techpacker was launched in May 2015 and is now used by 3,500 fashion companies and 70+ universities in 86 countries around the world.

In the past, Kochar has held managerial positions in product development and sourcing at American Eagle Outfitters and Li & Fung. He also founded a trading company that developed exclusive denim fabrics and sold to high-street fashion brands.

At Prime Source Forum 2016, Kochar will be seeking partnerships with major fashion influencers in the industry to contribute towards open source communities so that the fashion community can 'learn more, know more, work smarter and in-return create technologically advanced products for our future generations.'

# Speaker Profiles



## **Mr. Blake LARSON**

Managing Director, International  
lalamove

Mr. Blake Larson has spent his career leading teams and overseeing operations during periods of exponential growth for both Fortune 500 companies and tech start-ups across four continents. In his current role, Larson oversees lalamove's business in Hong Kong, Singapore, Bangkok and Taipei as it transforms same day delivery.

Formerly, Larson served as the managing director of Rocket Internet's Easy Taxi in Hong Kong and oversaw Business Development in the region from 2013 to 2014. He helped establish the business as one of the market leaders in Hong Kong, India, Indonesia and Singapore.

Prior to that, Larson co-founded and served as the managing director of Air Crew Club, a global marketplace for airline employees, from 2012 to 2013.

Larson also served at the Clinton Foundation in their Global Health Finance Department in 2012. His primary role was to work with local government and funding partners to drive operational improvements to lower the cost of treatment.

Before that, Larson worked at Walgreens from 2004 to 2010, in various managerial roles across Finance, Marketing, and Market Strategy. His primary duties included guiding strategic growth and investments across the various divisions.

He graduated from ESADE Business School (Spain) and NUS (Singapore) with an MBA, and University of Iowa, in the US with a BBA in Finance and Marketing.

## Speaker Profiles



### **Dr. Delman LEE**

President & Chief Technology Officer  
TAL Group

As the President and Chief Technology Officer for TAL Apparel, Dr. Delman Lee is responsible for driving the company's long-term strategy in operations, technology and value-added services to customers. Lee leads the sustainability efforts in TAL and is responsible for various sustainability initiatives such as greenhouse gas reduction, water footprint reduction and the implementation of Higg Index within the Group.

Lee joined TAL Apparel in 2000. He joined the Group's Executive Committee in 2006 and became the President and Chief Technology Officer in 2010.

# Speaker Profiles



## **Mr. Fred LEMOINE**

Vice President  
Weave Services Ltd.

Mr. Fred Lemoine is a seasoned supply chain practitioner with a proven track record of high impact projects realised with major retailers/wholesalers in Europe and greater Asia. He started his career in England working for leading UK retailers such as Marks & Spencer where he held multiple positions in supply chain management both in the apparel and the food industry. He then worked for AS Watson, the retail division of Hutchison Whampoa, in Hong Kong, where he managed multiple supply chain improvement projects across AS Watson's retail brands from Watson the Chemist in Hong Kong to Marionnaud in France and Savers in the UK.

Lemoine worked as a senior supply chain consultant for McKinsey & Company serving large retail and fast consumer goods clients in the US, Australia, SEA and China.

Lemoine now manages Weave Consulting Services Ltd., a supply chain specialist consulting firm with offices in Hong Kong and the US. Weave specialises in supply chain analytics and replenishment programmes working alongside manufacturers, retailers and brands. Their clients call upon them when they wish to: increase their speed to market, reduce their exposure to high inventory, increase GMROI on fashion items and implement more complex, cross-functional S&OP models in their operations.

## Speaker Profiles



### **Mr. André LEROY**

Sales Director, Sustainability Officer  
CTC Greater China

Mr. André Leroy has worked as Sustainability Officer and Sales Director of CTC, a world-class independent provider of technical services since May 2015.

He has worked in quality, social compliance and chemical management roles for leading companies such as Levi Strauss and Avery Dennison.

He was Chairman of the Apparel & Footwear Committee at the American Chamber of Commerce in Hong Kong and is currently Vice Chair of Global Apparel, Footwear and Textile Initiative (GAFTI).

Leroy received his college education in France. He was educated at Ecole Centrale de Lyon, a prestigious school of engineering, and Ecole de Management de Lyon, a leading management school.

# Speaker Profiles



## **Mr. Raphael B. MADARANG**

Director, Global Trade Compliance and Management, Supply Chain Solutions  
APL Logistics SCS Hong Kong Ltd.

In 2015, Mr. Raphael B. Madarang joined APL Logistics' Supply Chain Solutions team to lead the Global Trade Compliance and Management function. He specialises in providing technical assistance and conducting research on a wide range of local and international business issues concerning international trade and customs.

Over the course of 12 years, he has managed several customs compliance and tax/duty saving engagements relating to the inbound and outbound operations of multinational companies. His main areas of expertise are supply chain restructuring, free trade agreements (FTAs), special economic zones, as well as customs valuation and tariff classification planning. He has assisted a number of pharmaceutical and medical device companies by conducting on-site customs compliance reviews, providing tariff classification advice on diagnostic test kits, and advising on the proper country of origin labelling requirements for medical devices.

Madarang holds an MA in Political Economy and a BA in Humanities from the University of Asia and the Pacific in Manila and is a certified supply chain manager with the International Supply Chain Education Alliance (ISCEA).

## Speaker Profiles



### **Mr. Bob NEVILLE**

Global Creative Retail Director & Head of Retail  
New Balance

Mr. Bob Neville is New Balance's Global Retail Creative Director and Head of Retail, and the mastermind behind the brand's 'New Balance Experience' retail concepts, which have opened in cities including Shanghai, New York City, and now Barcelona.

Neville is a product and three-dimensional designer. Through practical experience, he has become a global creative retail expert, leading New Balance's creative teams in designing remarkable and experiential spaces, which are designed to bring the brand to life in a memorable and visually stunning way.

Since joining New Balance in 2008, Neville has designed, developed and prototyped the brand's global retail 'Past, Present, Future' retail concept, with around 350 executions across the world. His role with the brand focuses on the functions of retail design, development and store construction, together with retail operations and marketing, visual merchandising and retail reporting across the whole of New Balance International.

Born in Paris, Neville has lived around the world, and his nineteen years in the Asia Pacific market have helped him develop a particularly strong knowledge of key markets in China, Korea and Japan.

With over 10,000 international stores and outlets opened based on his concepts, including extensive roll-outs in China, Neville is a true global executive who is able to translate a brand into three dimensions and through into retail environments which work globally whilst at the same time respecting cultural nuances and helping to enhance brand reputations.

# Speaker Profiles



## **Mr. Simeon PIASECKI**

Lab Director, Explorium  
Fung Retailing Ltd.

Mr. Simeon Piasecki has over 30 years' retail experience in leadership positions in Asia Pacific, Spain and the UK. He has been living in Hong Kong for the past 7 years.

Piasecki has been working in Fung Retailing since April, 2014. Previously, he was Senior Vice President for Lifestyle brands within Li & Fung Asia where he was accountable for the strategic expansion of a number of clothing and footwear brands.

Before joining Li & Fung Limited, Piasecki spent 1 year working for Sir Philip Green advising on the market entry strategy for the Topshop brand in China.

Piasecki spent 3 years as Managing Director of the Marks and Spencer Asia region comprising wholly owned businesses in China and Hong Kong, a joint venture in India and franchises across 6 territories of South-East Asia. He was responsible for setting the company's strategic direction in Asia, strengthening the brand and leading the company's growth and profitability in the region. Under his leadership the business expanded to over 130 stores in the region.

His previous international experience included 6 years working in the Marks & Spencer International Division in London where he was responsible for driving sales and profit from franchise partnerships in 40 territories. He has also spent time living and working in Spain.

## Speaker Profiles



### **Mr. Andrew B. SCHROTH**

Managing Partner

Grunfeld, Desiderio, Lebowitz, Silverman & Klestadt LLP, Hong Kong

Mr. Andrew B. Schroth is Managing Partner for U.S. legal practice Grunfeld, Desiderio, Lebowitz, Silverman & Klestadt LLP, Hong Kong and concentrates on International Trade Law (U.S. antidumping and countervailing duty actions), U.S. Customs, product and food safety and related regulatory law (CPSC, FDA, USDA). He represents clients in U.S. trade actions before the U.S. Department of Commerce, the U.S. International Trade Commission and U.S. Trade Representative, and Federal trade litigation before the Court of International Trade and Court of Appeals for the Federal Circuit. Schroth also advises on regulatory matters before U.S. CBP, CPSC and FDA and has been doing so for 20 years.

Schroth is involved in all aspects of representing U.S. and foreign interests (including foreign governments and corporations) before US government agencies and courts in trade disputes involving unfair trade practices, 'less than fair value' pricing investigations, unlawful subsidisation and other trade remedies administered under the World Trade Organisation (WTO).

Schroth has a substantial client base in Asia, which includes Chinese Government ministries and export chambers, US-Chinese Joint Ventures, corporate clients in Japan, Hong Kong, Taiwan, Thailand and Vietnam. He also represents foreign producers, exporters and government bodies throughout the EU (Italy, the UK, Germany, France and Spain) as well as U.S. multinational corporations and individual importers/exporters, Customs brokers, freight forwarders and related entities.

Schroth is a member of the Massachusetts and District of Columbia bars, Customs & International Trade Bar Association, Massachusetts and District of Columbia Bar Associations, American Bar Association, Court of International Trade, Court of Appeals for the Federal Circuit, District Court of the Northern District of New York.

# Speaker Profiles



## **Mr. Avedis H. SEFERIAN**

President & CEO

Worldwide Responsible Accredited Production

Mr. Avedis Seferian joined WRAP in 2004 and was named President and CEO in 2012. He has extensive knowledge of social responsibility issues within the highly complex worldwide supply chains of the apparel, textile and footwear sectors.

A recognised expert in the area of social compliance and responsible sourcing, he often speaks on topics in this field at different forums around the world, and has contributed to many leading trade publications and news outlets.

Seferian serves on the Board of Advisors of the Alliance for Bangladesh Worker Safety, as well as the Stakeholder Board for the Association of Professional Social Compliance Auditors. He speaks five languages and holds degrees from three continents, including a BA from St. Stephen's College in India, an MBA from the American University of Armenia, and a JD from Georgetown University in Washington, DC.

## Speaker Profiles



### **Mr. Robert SINCLAIR**

Chief Operating Officer, LF Sourcing Group  
Li & Fung Group

Mr. Robert Sinclair oversees all operations business development and strategy related initiative for Li & Fung's Agency business concerning, apparel, footwear and hard-goods, as well as sourcing related activities for Li & Fung's distribution business, which in total, handles in excess of US\$14 billion in FOB volume.

Prior to this in 2009, Sinclair worked in the global procurement business unit for VF Corporation based in Hong Kong and oversaw the sourcing responsibilities for several of their lifestyle brands. He also founded the Hong Kong-based agency business KOMPASS in 2002, which services design-driven, value-added clients.

From 1990 to 2002, Sinclair worked for Ralph Lauren Corporation as the Global Vice President of Product Development. Prior to Ralph Lauren, Sinclair was employed at a Hong Kong-based agency, Colby and Staton Fashions Ltd, where he started his career in this industry in 1986.

Born and raised in Canada, Ottawa, Sinclair holds a Bachelor of Arts Degree in Political Science from the University of Carleton, Ottawa, Canada and has lived and worked in Hong Kong, Singapore and New York.

Sinclair is a founding member and current Chairman of Global Apparel, Footwear and Textiles Initiative (GAFTI). He is an active member of the American Chamber of Commerce in Hong Kong and serves as an advisor to the Asia Industry Advisory Network for the College of Textiles, North Carolina State University.

# Speaker Profiles



**Mr. Ian SPAULDING**

CEO

ELEVATE Global

Mr. Ian Spaulding is recognised globally as a preeminent thought leader and authority on supply chain social, environmental and business performance. Spaulding is the Chief Executive Officer of ELEVATE – a global professional services firm specialising in business driven sustainability.

ELEVATE develops and implements progressive and more impact-oriented corporate supply chain responsibility programmes which improve working conditions, minimise risk and drive business performance.

Prior to this, Spaulding worked at Business for Social Responsibility (BSR), KPMG and Sears Holdings. At Sears Holdings, Spaulding was the former Director of Global Compliance where he pioneered the largest effort to promote greater transparency and continuous improvement among thousands of manufacturing facilities globally.

On a day-to-day basis, Spaulding advises senior executives at more than 75 global businesses and is regularly featured as a speaker at major events and in a range of top-tier media outlets such as the New York Times, Wall Street Journal, Business Week, Bloomberg and CNN.

Spaulding has an MA from Yale University and a BA from the American University. He lives in Hong Kong with his wife and three boys.

## Speaker Profiles



### **Mr. Stanley SZETO**

Chairman and CEO  
Lever Style Inc.

Mr. Stanley Szeto is Chairman and CEO of Lever Style Inc., a Hong Kong-based apparel manufacturer, serving clients such as Alexander Wang, All Saints, Cerruti 1881, J Crew, John Varvatos, Paul Smith, and Uniqlo. Szeto joined Lever Style in 2000 and became CEO in 2001.

Established in 1956, Lever Style supplies its clients with over 10 million garments a year. Its products include men's and ladies' woven shirts, blouses, pants, skirts, suits, jackets and outerwear. Lever Style is known for its product development capability and technical competency. It has also been re-engineering its manufacturing systems to improve speed and flexibility. CNN, Hong Kong Trade Development Council, and various other media organisations have profiled Lever Style's story.

Lever Style is also known for its environmental sustainability. In 2008, World Wildlife Fund (WWF) selected the company as its first apparel industry partner for the Low Carbon Manufacturing Programme, and it recognised the company's low carbon footprint by granting it the Silver Award. In 2009, HSBC selected Szeto to be the public spokesperson for its major media campaign in Hong Kong to promote environmental sustainability.

Keenly involved in promoting the industry, Szeto is Chairman of Hong Kong Textile Council, Vice-Chairman of Hong Kong Garment Manufacturers Association, Director of Federation of Hong Kong Garment Manufacturers, Director of Hong Kong Shippers' Council, and Textiles Advisory Board Member of the Hong Kong Government. Recognised for his contributions to the industry, Szeto received the 2009 Young Industrialist Award of Hong Kong from the Federation of Hong Kong Industries.

Prior to joining Lever Style in 2000, Szeto worked at J.P. Morgan's mergers and acquisitions unit, and later at PAMA, an Asian buyout firm with over US\$1 billion under management. Szeto served on the boards of companies in PAMA's portfolio, focusing on strategy and management issues.

Szeto graduated Magna Cum Laude from the Wharton School of the University of Pennsylvania, triple-majoring in Finance, Entrepreneurial Management, and Legal Studies.

# Speaker Profiles



## **Mr. Ken Chew TAN**

Director, Business Experience Consultant, Consumer Goods & Retail Industry  
Dassault Systemes

Mr. Ken Chew Tan is the Director of Business Consulting for Consumer Goods and Retail (CGR) Industry at Dassault Systemes. CGR industry includes both soft goods and hard goods categories. At Dassault Systemes, Ken and other highly experienced Business Consultants regularly provide consulting services on value creation to global consumer goods & retail companies with large, complex operations.

Tan has over 20 years of experience in the technology industry serving various areas of the soft goods industry from manufacturing and brands to retail.

Tan holds an MBA from the Kellogg School of Management. He currently resides in Hong Kong.

# Speaker Profiles



## **Mr. Alex THOMAS**

Vice President, Manufacturing Excellence and Technical Services  
VF Asia Ltd.

Mr. Alex Thomas is the Vice President of Manufacturing Excellence and Technical Services at VF. He has spent his professional life between Europe and Asia working with various brands and retailers. After graduating in Chemistry and his BTEC in Footwear Design & Technology from LSFC in the UK, he then proceeded to obtain his Post Graduate degree in Leather Chemistry. Thomas's interest in globalisation of businesses led him to the Hong Kong University of Science and Technology where he graduated with an MBA in 2012.

In the 1990's, Thomas was based in Switzerland, India, Denmark and London working with various European fashion brands. In 2002, Thomas moved to China to work with K-Swiss where he had led the company's portfolio of brands in China and SE Asia in many functions from Design and Development through to Operations, Production and Quality over a 10 year period. In 2012, Thomas joined VF Asia in Hong Kong, where he is currently based leading the Engineering teams and VF's 3rd Way programme.

Thomas's particular interest is in emerging technologies, looking into the future for solutions to today's issues.

## Speaker Profiles



### **Ms. Laura TYSON**

Senior Vice President  
FleishmanHillard Hong Kong

Ms. Laura Tyson has almost twenty years of communication experience working for the British government, an international NGO and corporates. In her role as Head of Corporate Affairs at FleishmanHillard, a global communications firm, she provides corporate and public affairs counsel to a range of clients across Asia and beyond.

Tyson has particular knowledge of supply chain issues management and works for clients across the supply chain from manufacturers to global brands. She also provides pro bono advice to the Mekong Club which works proactively with corporates for the eradication of slavery along the supply chain.

## Speaker Profiles



### **Mr. Kenneth WONG**

Executive Director and Managing Director  
Top Form International Ltd.

Mr. Kenneth Wong is the Executive Director and Managing Director of Top Form International Limited ('Top Form'). Top Form is a publicly listed leading global intimate apparel manufacturer in Hong Kong. Wong joined Top Form in 1997. At the start of his career, he helped to start up and manage Top Form's operations in Thailand. Upon returning to Hong Kong, Wong began to lead Top Form's business development and marketing functions while promoting the Group's global operations.

Wong is committed to the sustainability and prosperity of the industry. He has been the Chairman of the Hong Kong Intimate Apparel Industries' Association ('HKIAIA') since 2009. His mission is to lead the HKIAIA to be the leading association in the intimate apparel trade. Wong contributes his time to a number of advisory boards in both trade and academia. By sharing his knowledge and expertise, he strives to attract young talents into the textile and apparel trade.

Wong holds a Bachelor's degree in Marketing and Operations Management from School of Management, Boston University and continued his higher education by attaining his Master's degree in International Business from the Asian Institute of Technology in Thailand. In 2015 he was awarded the Young Industrialist Award of Hong Kong by the Federation of Hong Kong Industries.

## Speaker Profiles



### **Mr. Alex W. H. YOUNG**

Group CEO

TexRay Industrial Co., Ltd.

Mr. Alex W. H. Young is Group CEO of Texray Industrial Co. Ltd., a vertical integrated textile group publicly listed in Taiwan.

Young has over 30 years of extensive technical management, academic and consultancy experience with various publicly listed textiles and fashion companies.

Young graduated from the Hong Kong Polytechnic University with a degree in Textile Technology. He also holds an MSc from the University of Stirling, the UK and a Master of Advanced Business Practice from the University of South Australia.

Being a consultant of the Taiwan Garment Industry Association, an external consultant of the Taiwan Textile Research Institute, an affiliated consultant of the Clothing Industry Training Authority, Hong Kong, and a visiting lecturer of the Fu Jen University, Taiwan, Young has published over 60 referred journal papers, conference papers and chapters, over 103 trade journals and newspaper articles. He is a Licentiate of the Textile Institute (the UK), a Member of the Hong Kong Institution of Textile and Apparel in Hong Kong and qualified as an Associate of the Chartered Institute of Arbitrators in the UK.

Young has served as the Honorary Secretary of the Hong Kong Institution of Textile and Apparel (HK), and also the Textile Institute, Hong Kong.

## Speaker Profiles



**Dr. Winnie YU**

Professor

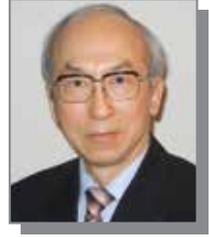
Hong Kong Polytechnic University

Professor Winnie Yu is internationally renowned in the field of clothing science, 3D biomechanics & intimate apparel. She has published over 125 papers and 17 book chapters that have received the highest citation in the field of clothing and 3D body scanning. She has managed over 38 research projects including 8 highly competitive General Research Funds (GRF) and 6 Innovation & Technology Funds (ITF), and generated an HK\$50 million research fund.

Yu owns 6 patents with 2 commercialised licenses to local and overseas companies, and she has received 11 local and international awards of research excellence. She has invented a 3D body scanner, soft mannequin, new breast sizing system and smart wristband for sleep apnoea.

She has supervised 19 research students locally and overseas and she has also delivered over 30 guest speeches in overseas seminars or conferences.

# Speaker Profiles



**Mr. Francis YUK**  
Senior Vice President  
CTI Group

Prior to joining Center Testing International, Mr. Francis Yuk was a volunteer Chief Asia Representative with International Apparel Federation (IAF) Headquarters in the Netherlands.

Yuk has over 30 years' working experience in manufacturing, product development, sourcing, merchandising and quality assurance in Hong Kong, China, Taiwan, Singapore, Malaysia and the US.

Yuk started his career as technician, mechanical engineer and factory manager, responsible for the modernisation of the vertical textile plant. Later he joined Dodwell (currently part of Li Fung Group) and Myer Emporium Buying Offices (currently Coles Group) as Regional Manager in Asia. Before he joined IAF, Francis was Senior Vice President of Worldwide Accredited Responsible Production (WRAP) and CEO of SgT Group.

Yuk graduated from the Hong Kong Polytechnic University and received a Master of Science degree in Textile Sciences & Fiber Technology from the University of Leeds, England. He completed his post-graduate research at the Cotton Incorporated Research Institute in North Carolina, the US. Yuk is a Fellow of the Textile Institute (FTI) and a Fellow of the Institute of Management (FIM) in the UK. He has spoken and moderated various international conferences on the subjects of sourcing, quality and social compliance.