

Speaker Profiles





Speaker Profiles



Hon. Gregory SO Kam-leung, GBS, JP

Secretary for Commerce and Economic Development
The Government of the Hong Kong Special Administrative Region

Hon. Gregory So Kam-leung was appointed Secretary, Commerce and Economic Development, HKSAR for the fourth term on June 28, 2012. The Commerce and Economic Development Bureau is responsible for policy matters including Hong Kong's external commercial relations, inward investment promotion, intellectual property protection, industry and business support, tourism, consumer protection, competition, telecommunications, broadcasting, film-related issues and creative industries etc.

So joined HKSAR for the third term on June 1, 2008 as Under Secretary, Commerce and Economic Development, and was appointed Secretary, Commerce and Economic Development on June 28, 2011.

Before this, So was a practicing solicitor. Previously, he has also served as vice-chairman of the Democratic Alliance for Betterment and Progress of Hong Kong; Board Member of the Hong Kong Hospital Authority; Council Member of the Lingnan University; a member of Commission on Strategic Development; and a member of the District Council of Wong Tai Sin.

Speaker Profiles



Dr. Arkebe OQUBAY

Minister and Special Advisor to the Prime Minister
The Federal Democratic Republic of Ethiopia

Dr. Arkebe Oqubay, PhD, is a Minister and Special Advisor to the Prime Minister of Ethiopia. He is the former mayor of Addis Ababa, and pioneered the transformation of the city under his leadership. In recognition of this, he was awarded 'The Best African Mayor of 2006' by ABN, and was a finalist for the award of World Mayor of 2006. Oqubay serves as chairman and vice chair of boards of directors of many leading public organisations, such as the Ethiopian Railway Corporation (ERC), Ethiopian Airlines (EAL), and Industrial Parks Development Corporation (IPDC). He also serves as member of Ethiopian Investment Board (EIB) and National Export Coordinating Committee (NECC), which are both chaired by the Prime Minister.

Oqubay has been a member of the core leadership of TPLF and EPRDF, the movement that spearheaded the seventeen-year popular liberation struggle. He holds a PhD in development studies from SOAS, the University of London, and is research associate at the Centre of African Studies in the University of London. His path-breaking and widely read book '*Made in Africa: Industrial Policy in Ethiopia*' (Oxford University Press 2015) focuses on Africa's economic transformation, industrialisation and policymaking.

Speaker Profiles



Mr. Colin BROWNE
President, Global Sourcing
Under Armour

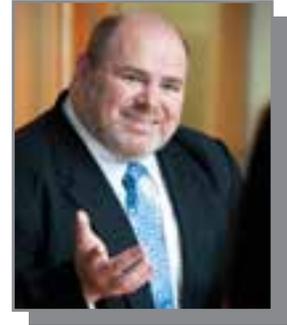
Baltimore-based Mr. Colin Browne was born and educated in the UK. In the US, he leads Under Armour's Global Sourcing and Product Development. He is also a member of Under Armour's Executive Team.

Browne joined Bally's shoe factories in the UK in 1981 and after seven years in production and technical roles he left and joined Reebok International and relocated to Busan in South Korea. In the 1990's, Browne moved in quick succession from Korea to Thailand and then through China, the Philippines and Thailand where he pioneered Reebok's Footwear and Apparel sourcing. In 1997, he joined a Thai manufacturing and distributor as COO where he focused on restructuring the group following the Asian crises. In 2002, Browne was appointed CEO of Pentland Asia with a specific focus on establishing both sourcing and sales/distribution for Lacoste, Speedo, Berghaus and Ellesse. In 2007, he was promoted to Pentland's Executive Board.

In early 2010, Browne left Pentland and spent a year with the Li and Fung Group. Subsequently he joined VF where he led the groups sourcing activity for VF's stable of brands including Vans, TNF, Nautica, Timberland and so on. In 2016 Browne left VF and joined Under Armour.

Browne continues to serve on a number of industry boards and looks to champion industry alignment on key social issues.

Speaker Profiles



Mr. Anson BAILEY

Principal, Business Development
KPMG

Mr. Anson Bailey joined KPMG in Hong Kong in 1999 and is currently a Partner based in the Hong Kong office heading up the Consumer Markets Practice. He is part of the KPMG Regional Consumer Markets Practice Leadership team as well as being a member of the Global Technology Innovation Centre and the High Growth Tech & Innovation Group based in Hong Kong.

Bailey has been active in driving a number of thought leadership reports and executive briefings for senior executives covering innovation and consumers in China and across Asia. He has worked with many corporates to understand the complex markets we live in and current levels of disruption being seen with recent reports including Global Mobile Payments, Consumers & Convergence, Mobilizing Innovation: The Changing Landscape of Disruptive Technologies, The Rise of the Digital Multi-tasker, Be a Smarter Start-up, MNCs in China, Made in China 2025, China's Connected Consumers, The Truth about online consumers and The Changing Face of Commerce series.

Today, he not only mentors the next generation of go-to-market professionals at KPMG but continues to work with a growing number of C-level executives as a trusted advisor in providing the best in client innovation whilst acting as the Lead Partner for a number of strategic accounts in the consumer and technology arena across the Asia Pacific region.

Speaker Profiles



Mr. Brice BERRARD

Managing Director
TeamWorld Ltd
Eram Group

Mr. Brice Berrard has lived and worked in the region for over 16 years focusing on sourcing of soft-and hard-lines, business development and value creation for mass retailers.

Based in Shanghai, Berrard is currently responsible for the Asian global sourcing and operations of ERAM's diversified portfolio of 12 brands. Previous responsibilities at TeamWorld led Berrard to creating and growing textile & fashion accessories divisions, opening operations in Bangladesh and Myanmar, developing sourcing services for external customers and exploring China retail market entry strategies. TeamWorld is a subsidiary of the French footwear and apparel retailer, Groupe ERAM that operates more than 1,500 stores in Europe.

Prior to that, Berrard was in the toys section and seasonal hard goods division at Carrefour Global Sourcing in Hong Kong.

Berrard holds an Executive MBA from INSEAD and is an active car racing enthusiast.

Speaker Profiles



Mr. Stéphane Boivin

Co-Founder, President & CEO

Pivot88

With over 20 years of experience in supply chain industry, Mr. Stéphane Boivin clearly understands the challenges involved in end-to-end manufacturing. The idea of developing Pivot88 came from his own experience with supply chain. His focus at that time was on remote quality management and supply chain optimisation. He has over 15 years of experience in Asia with quality management process, and has held executive positions in companies like Toyota Industrial Group of Company, Deloitte Consulting and Ryder Logistics.

Today, with Pivot88 Boivin's focus is on helping companies overcome quality management challenges through the use of emergent technologies providing visibility into the most vulnerable and riskiest parts of the supply chain – within suppliers.

Boivin holds an MBA from the Université du Québec à Montréal and is a certified professional logistician from the Canadian Logistics Institute.

Speaker Profiles



Ms. Adrienne BRAUMILLER

Founder
Braumiller Law Group PLLC

Ms. Adrienne Braumiller has over 25 years of experience in customs, import, export, foreign-trade zones, free trade agreements and ITAR compliance. Braumiller has been involved in every aspect of import and export compliance, from developing compliance programs to conducting audits and assessments, representing clients who are under investigation, preparing and submitting voluntary disclosures, preparing and filing classification requests and licenses, analysing whether specific transactions should be pursued, providing tailored training on specific import/ export topics, addressing penalty assessments, and serving as an expert witness in a number of trade cases.

In the last few years, Braumiller and her firm received numerous awards for their leadership and dedication to excellence. In 2016, Global Law Experts awarded Braumiller Law Group PLLC the 'International Trade Law Firm of the Year' in Texas. Braumiller was also selected by Chambers and Partners to appear in its Global Guide as well as US Guide of top attorneys. Braumiller also served as Global Trade Counsel to the Counsel of Supply Chain Management Professionals and its roundtables to address her firm's expertise. In 2015, Braumiller Law Group PLLC received 'The Best Export Control Law Firm of the Year' award by World ECR and 'The 2015 Texas Excellence Award for Advisory Services' by the US Commerce & Trade Research Institute. At the 2014 Annual Women in Compliance Awards, Braumiller Law Group PLLC was commended as the Best Regulatory Law Firm of the Year. In 2013, the World Law Alliance selected Braumiller to head up its regional chapter in Texas. In 2012, Braumiller Law Group PLLC was appointed as Acting Secretary by Commerce Rebecca Bank to serve on the Regulations and Procedures Technical Advisory Committee.

Braumiller is a LLM in International Business Transactions from McGeorge School of Law, California and earned her J.D. at St. Mary's University, Texas. She studied international law in the University of Salzburg and the Queen's College of the University of Oxford. She is licensed to practice before the Supreme Court of Texas, the US District Court of Texas for the Northern District, the Court of Appeals of the District of Columbia and the US Court of International Trade.

Speaker Profiles



Mr. Gareth BROOKS

Managing Director
VF Asia Ltd

As the Managing Director of VF Asia, Hong Kong-based Mr. Gareth Brooks is responsible for developing and executing VF's product supply strategy, supplying products worth \$3.6 billion to all VF's brands, including The North Face, Vans, Wrangler, Lee, Timberland, Jansport, and Nautica.

Prior to this, Brooks was Vice President Footwear Product Supply, based in Hong Kong looking after the supply strategy of Timberland, Vans, The North Face and Reef. Previously, he was Vice President operations at Timberland where he was responsible for developing and implementing the strategy for Timberland's operating business system in North America, overseeing planning, forecasting, procurement, materials, quality, logistics and distribution.

Brooks joined Timberland in March of 2011 after nine years with Pentland Group, as their vice president of sourcing and product development. At Pentland, he helped shape the company's global supply chain strategy and was responsible for product development and Asian operations.

Prior to Pentland, Brooks spent six years at Nike Inc. as a manufacturing manager in Vietnam. He also held a variety of positions in Europe and Asia-Pacific headquarters responsible for quality assurance and operations. Before Nike, Brooks spent 10 years at Clarks International. As a graduate of their technical training programme, he held a variety of positions in manufacturing, sales, product marketing and sourcing.

Speaker Profiles



Ms. Minnie BU

Cloud ERP/SCM Solution Director
Oracle Applications Asia Pacific

A Cloud ERP/SCM Solution Director at Oracle, Ms. Minnie Bu acts as customers' trusted advisor driving digitising transformation for large organisations across Asia Pacific.

Prior to Oracle, Bu had spent nearly 20 years in supply chain industry, servicing as senior IT and business leader for several top global multinational companies, including Maersk Line, B&Q and UPS, in China, Demark, Singapore and Hong Kong.

Bu is a strategic thinker with proven track record in leading giant complex transformation programmes. She is an outstanding transformational leader who understands the big picture and creates business value through information technology.

Speaker Profiles



Mr. Vincenzo CARRIERI

Asia Pacific Regional Director

Canali Far East Ltd.

Mr. Vincenzo Carrieri has a strong managerial background and extensive APAC cross-sector exposure. Since 2015, Carrieri is the Asia Pacific Regional Director at Canali Far East, an Italian tailor-made luxury retail brand for men. From 2013-15, Carrieri was General Manager at Brioni, a menswear couture house owned by the French holding company, Kering. From 2010-13, Carrieri was General Manager at PPR Asia Pacific (now Kering) which owns Alexander McQueen, Balenciaga, Brioni, Gucci, PUMA, Volcom, and other luxury, sport and lifestyle brands distributed in 120 countries. He also served as Procurement Director from 2005-10 and Category Manager from 2003-05 at Kering.

Speaker Profiles



Mr. Stuart CRANFIELD

Group Head of Supplier Working Conditions
C & J Clark Intl Ltd.

Mr. Stuart Cranfield has been with Clarks for over 30 years in a variety of roles and locations. For 20 years, Cranfield worked in Clarks' own manufacturing facilities based in the UK and Portugal before returning to the UK in 2003. There he undertook a variety of roles, including project management involved with development and commissioning of Clarks' new UK-based distribution centre and establishing a Programme Management Office supporting selection and delivery of programmes and projects across Clarks business.

In 2011, Stuart took on the role of Group Head-Supplier Working Conditions. Since then, he has been responsible for the oversight of working conditions in Clarks' global supply base and is currently based in Asia.

Speaker Profiles



Mr. Bart DE MEIRSMAN

Managing Director
Quiksilver Asia Sourcing Ltd.

With over 25 years experience in apparel manufacturing, sourcing and textile industry, Mr. Bart De Meirsmen is currently Managing Director of Quiksilver Asia Sourcing Ltd. Based in Hong Kong, he is responsible for Global Sourcing Operations for the Quiksilver brands which include DC and Roxy, and oversees offices in Vietnam, Indonesia and China.

Prior to joining Quiksilver, De Meirsmen held key sourcing and supplier management positions in Singapore, Central America, the US and Hong Kong for well-known companies such as Polo Ralph Lauren, Gap Inc., American Eagle Outfitters, Land's End and C&A.

A native of Belgium, De Meirsmen began his career in Italy and then went on to co-found an apparel factory in Tunisia that focused on supplying woven and knit products to the European market.

With this core foundation, De Meirsmen was able to build a solid understanding of manufacturing process from start-to-finish and integrate that with the ever changing demands of apparel retail industry.

Speaker Profiles



Mr. Christophe DEGOIX

Senior Vice President
TAL Apparel Ltd

Mr. Christophe Degoix was born in Paris, France, in 1972. After earning his degree from a famous Engineering School in France, he went to the US and obtained a Master's of Engineering and Science from the Pennsylvania State University.

Degoix worked in South Carolina before performing his military service in the Air Force. In 1997, he joined Procter & Gamble at its European headquarters in Brussels, Belgium, where he worked on large laundry initiative launches in the EMEA and US regions.

In 2003, Degoix decided to move to the fashion industry and worked for several famous luxury brands such as Louis Vuitton and Celine. In 2006, he moved to Asia to acquire experience in this region of growing importance. He was in charge of the Asia Pacific sourcing and supply chain operations for the LVMH Fashion group. In 2008, he became President of the Sourcing Committee of the French Chamber of Commerce in Hong Kong and, in September 2010, was elected to the board of the Chamber, where he plays an active role as Vice President.

In 2013 Degoix joined TAL Apparel Ltd, a large apparel manufacturer which produces one out of six dress shirts sold in the US. He is in charge of the Supply Chain Management and since 2017 oversees the Finance Department. He is also a member of the company Executive Committee.

Degoix published many articles about his research, obtained several patents and recognitions and has been a speaker at several world conferences in the US and abroad.

Speaker Profiles



Ms. Anne-Laure DESCOURS

Global Director, Development and Sourcing Apparel
PUMA SE

Ms. Anne-Laure Descours has 28-year experience in the textile and garment industries, including 20+ years in Asia, on sourcing and management of multicultural teams.

In April 2012, Descours joined PUMA SE as Director, Apparel Sourcing APAC and in August 2013, she became the Global Director Development & Sourcing Apparel. She leads teams both at headquarters and over 15 sourcing locations to manage the Apparel Product Development. Her teams are responsible for production and quality globally and ensuring implementation of Puma's ethical and sustainability standards to all factories.

From 2005 to 2012, she was Senior Vice President at Li & Fung (Trading) Hong Kong, in charge of European market division with sourcing located in Asia, the Mediterranean countries and Europe.

Between 2003 and 2005, Descours was Consultant for the Institut Francais de la Mode (IFM). And from 1999 to 2003, she was Division Manager - Otto International Asia in Hong Kong, the world leader in mail order, and Garment Manager for the Hong Kong Buying Office of Vivarte Group, from 1995 to 1999.

Descours is a graduate from the Institut Français de la Mode (IFM) and Sup de Co Clermont Ferrand (Business School). She is a French Foreign Trade Advisor since 2005, Vice President of the Board of French International School since 2010 and Councilor at the French Chamber since 2016.

Speaker Profiles



Mr. Christian EWERT
Director General
Foreign Trade Association (FTA)

Mr. Christian Ewert is Director General of the Foreign Trade Association (FTA), the leading business association of European and international commerce that promotes free trade and sustainable supply chains. FTA represents over 1,900 retailers, importers and brands to promote and defend free trade and supports their international business by providing information and practical solutions towards sustainability in the international supply chain.

For FTA sustainability, Business Social Compliance Initiative (BSCI) is a leading initiative aimed at improving the working conditions in factories and farms worldwide. FTA also provides Business Environmental Performance (BEPI) that supports enhanced environmental performance in international supply chains.

Prior to FTA, Ewert was the President and CEO of ICTI CARE Foundation, the International Council of Toy Industries' (ICTI) programme to promote social compliance in supply chain of toys and children's products industry. Ewert previously worked as Chief Operating Officer and a Board Member of Zapf Creation, Europe's leading manufacturer of branded play and function and collector dolls and doll accessories. For over a decade, he was the Managing Director and Chairman of North Sails Lanka a leading manufacturer of windsurfing products, operating two factories and employing more than 1,000 people. Previously, Ewert was the CEO of Mistral Sports, a market leader in windsurfing industry.

Speaker Profiles



Mr. Filippo GORI

Chief Executive Officer

Roberto Cavalli Asia Pacific Ltd

Mr. Filippo Gori, the current CEO-APAC of Roberto Cavalli, joined the company in March 2017. Having worked for three years in management consulting, he moved to GE Energy, where he worked for three years in FP&A.

Soon after, Gori began his journey in fashion, working for Emilio Pucci, Gucci and Replay. After three years in Gucci in 2009, Gori was transferred to Hong Kong as Regional Finance Manager for APAC. In 2011, he was transferred to Shanghai as Greater China CFO.

In 2013, Gori joined Replay where he developed retail, wholesale and ecommerce business across Asia, reaching the level of CEO APAC. Then in 2015, he launched his own fashion startup Worthrobe and in 2016 joined Vip.com as Director, Business Development, International Brands.

Speaker Profiles



Mr. Mark GREEN
Executive Vice President
Global Supply Chain
PVH

Mr. Mark Green is currently Executive Vice President of Global Supply Chain for PVH Corporation. Based in Hong Kong he is responsible for the offshore global sourcing and operations of the PVH Group which owns such iconic brands as Calvin Klein, Tommy Hilfiger, Van Heusen, Arrow and Izod.

Before joining PVH, Green spent 4 years in China with Walmart as Vice President of Sourcing and Operations with responsibility for apparel, footwear, jewelry and accessories. He managed 12 global offices with production in over 25 countries worldwide.

Prior to that Green was at Limited Brands where he worked in senior sourcing positions with Victoria's Secret Stores and Catalogue, Express, The Limited and other specialty retail brands, such as Abercrombie & Fitch, Lane Bryant, Diesel, New York & Co. He was based in Hong Kong and Sri Lanka and Israel.

Green was born in Kuala Lumpur, Malaysia in 1961 and spent his first 17 years in the Far East. He went back to the UK and graduated from the Manchester University with a Bachelor of Arts (Hons) in History, Politics and Philosophy.

Green's first 14 years were with a family company in the UK, Toye & Co Plc. Founded in 1685 Toye was a manufacturer of Regalia, Insignia and military accoutrements. Following a brief spell in the hosiery and lingerie business, Green then joined Limited Brands.

Green is an avid sportsman and plays tennis, hockey, badminton and golf. He is a member of two livery companies in the UK – The Worshipful Company of Broderers and the Worshipful Company of Gold & Silver Wyre Drawers.

Speaker Profiles



Mr. Tran Quang HA

Deputy Director General, Light Industry Department
Ministry of Industry and Trade, Vietnam

Mr. Tran Quang Ha is Deputy Director General of the Light Industry Department under the Ministry of Industry and Trade in Vietnam.

Ha started his career in the Vietnamese government in 2003, when he served in the Consumption and Foodstuff Department of the Ministry of Industry. In 2007 Ha moved to the Light Industry Department under the Ministry of Industry and Trade. Prior to his, he worked in INFISCO, a financial and investment firm from 2001-2003.

Ha received an MBA from the Hanoi University of Science and Technology.

Speaker Profiles



Mr. Clay E. HICKSON

Vice President, Strategy & Business Development
Worldwide Responsible Accredited Production (WRAP)

As Vice President, Strategy & Business Development, Worldwide Responsible Accredited Production (WRAP), Mr. Clay E. Hickson manages international operations and helps develop and refine WRAP's strategy, specifically focusing on managing relationships with global brands and retailers and governmental and other stakeholder organisations. WRAP is a non-profit team of global social compliance experts dedicated to promoting safe and ethical manufacturing around the world through certification and education.

Previously, Hickson was Executive Director, TowsonGlobal Business Incubator, where he helped early-stage companies succeed in a global economy. He was also Managing Director of Rhôton Hill Group, a management consulting firm he established, which provided international marketing, corporate communications, strategic planning and cross-cultural communications services. Hickson has developed and held training programmes, seminars and college courses that have prepared executives for doing business in international environments.

Hickson is Chairman Emeritus, Maryland-China Business Council and serves on the boards of directors of Asian Pacific American Chamber of Commerce and the National China Garden Foundation.

Hickson is a MA in International Relations from the School of Advanced International Studies at The Johns Hopkins University and a BA in International Relations from The George Washington University. He also studied Chinese at the Columbia University.

Speaker Profiles



Mr. Sunny HO Lap Kee, JP

Executive Director
The Hong Kong Shippers' Council

With over 20 years experience in the shipping and logistics industry, Mr. Sunny Ho shapes the thrust of the Shippers' Council mandate. And as the voice of Hong Kong shippers, he has considerable experience in aspects of trade and transport of goods. Earlier, Ho was Deputy Managing Director, Swire Shipping (Agencies) Ltd and Taikoo Maritime Services Ltd, gaining experience in liner shipping, warehousing and distribution, freight forwarding, container haulage, mid-stream operations, China feeders, transport and logistics services.

Ho is a member of the Logistics Development Council, the Logistics Industry Training Advisory Committee, and the Town Planning Board. He is also a member of the Transport & Shipping Committee of the Hong Kong General Chamber of Commerce and Logistics Services Advisory Committee of the Hong Kong Trade Development Council. For several years, he was appointed a member of the Port Operations Committee and the Dangerous Goods Standing Committee and chairman of the Hong Kong Liner Shipping Association for 1993-1995. Currently, Ho is chairman of Hong Kong Logistics Management Staff Association, Fellow of the Chartered Institute of Logistics & Transport in Hong Kong and its Immediate Past President, Advisor to the China Council for the Promotion of International Trade of International Trade Guangzhou Sub-Council, and the Shenzhen Ports & Harbour Association. Ho was elected a member of the Election Committee for the Chief Executive in 2011 and 2016.

Speaker Profiles



Mr. HONG Tianzhu

Founder and Chairman of the Board
Texhong Textile Group

Mr. Hong Tianzhu is Founder and Chairman of the Board of Texhong Textile Group. Also, he is Vice Chairman of the China National Textile & Apparel Council, Executive Vice Chairmen of the Hong Kong General Chamber of Textiles, Director of the International Textile Manufacturers Federation. Hong received the 'Young Industrialist Award of Hong Kong' in 2012 and in 2016 the 'Innovator Award' presented by the China Textile Industry Association during China's 12th Five-Year Plan.

Founded by Hong in 1997, Texhong Textile Group Ltd is one of world's largest suppliers of Spandex yarn. Japan's *SENINEWS* ranks it China's No. 1 cotton textile performer in terms of annual sales since 2015. Texhong is a publicly listed company at Hong Kong Stock Exchange (HK 2678), principally engaged in the production and distribution of high value-added yarn, grey fabrics, and fashionable garment products.

Headquartered in both Hong Kong and Shanghai, the group has strategically expanded production capacity across the planet. The Group has already established multiple production bases in China, Vietnam, Cambodia, and several regions in American continent with approximately 30,000 employees and a nearly three million spindles production capacity. It has sales and distribution offices across all major global markets including China, servicing thousands of clients. Its total revenue exceeded 13.6 billion RMB in 2016.

The group has adopted a vertically integrated supply chain strategy by constructing production bases worldwide to establish a leadership position in supplying quality denim products. Meanwhile, the enterprise targets cost effective regions around the world for its rapid global expansions. Currently, its total overseas production capacity has surpassed its domestic bases in China.

Speaker Profiles



Dr. Yifan HU, Ph.D.

Managing Director, Regional CIO Greater China & Chief China Economist
UBS

Dr. Yifan Hu is a Ph.D. in Economics from the Georgetown University and B.Sc. in Economics from the Zhejiang University. Hu joined UBS as Regional CIO Greater China & Chief China Economist. Based in Hong Kong, she serves as a member of the CIO Asia Investment Committee and as CIO Emerging Markets Investment Committee. Working alongside investment teams globally and in Asia Pacific, Hu helps shape CIO's macroeconomic views on China.

Since 2007, Hu has held several Chief Economist positions, most recently at Haitong International where she lead H-share equity research. She received 'The Outstanding Research Diamond Award' and was nominated 'The Best Economist in Greater China' by Institutional Investor China in 2013-14. Prior to this, Hu worked as a Chief Economist at CITIC Securities, China Economist at France's Natixis, and China Equity Strategist at Merrill Lynch. Her views and columns are published in leading financial media.

Earlier, Hu was Assistant Professor at the School of Business and Economics, University of Hong Kong and published extensively in the international and Chinese academic journals. She has experience in research and consulting, and has served in various prestigious organisations, including the World Bank and The Peterson Institute for International Economics (PIIE) in Washington D.C.

Hu has also authored a book, *Strategic priorities: China's reforms and Reshaping of the global order* (2014). Some of her recent papers include: *Economic transition, higher education and worker productivity in China* in the *Journal of Development Economics* (2010), *Bonds and transactions service and optimal Ramsey policy* in the *Journal of Macroeconomics* (2009), and *The performance effect of managerial ownership: Evidence from China* in the *Journal of Banking and Finance* (2008).

Speaker Profiles



Mr. Sunny HUANG

Executive Director
New Wide Group

Mr. Sunny Huang is the Executive Director of New Wide Group, a global textile company, specialising in knitting fabrics and garment products.

A graduate from Edinburgh University, Management of Training and Development and Masters in the UK, Huang also earned double masters in EMBA from the National Taiwan University and Fudan University in China. Huang's rich experience in management practices and expertise in human resource, strategy, and management has earned him accolades as a young talent in the textile industry. He was awarded 2009s 'Most Valued Manager' by Taiwan's *Management Today* magazine and was honoured in 2013 as 'Top 10 Young Entrepreneur of Textile Industry'. He was also appointed chairman of the China Young Entrepreneur Salon and China Young Entrepreneur Union. Last year, he got the 2016 'Outstanding Awards of Taiwan Companies' in mainland China-Succession Inheritance Award.

Huang is a columnist with *Business Weekly* and was invited to start a column in *Fortune Generation* magazine about his observations of China and Taiwan fashion industry.

Speaker Profiles



Mr. Doug KANG
VP Channels & Alliances
Coupa Asia Pacific Japan

Mr. Doug Kang is VP, Channels and Alliances in Coupa Asia Pacific Japan. He has around 20 years of sales, alliance, business development, and channel sales experience mainly in the enterprise application software industry.

Kang previously served as Head of APAC Alliance Sales at Infor. Prior to Infor, he held different senior regional positions of sales, alliance, strategy and operations, and channel sales in SAP Asia Pacific Japan. On the early days of his career he also got himself involved in the retail, trading and advertisement industries.

Kang received a BA from the Chung-Ang University in Seoul, South Korea and an MBA from the University of Chicago Booth School of Business.

Currently, he is based in Singapore.

Speaker Profiles



Mr. Martin KEIL

Managing Director
YEH SHEN Ltd

Mr. Martin Keil began his career in Beijing's Austrian Embassy, Commercial Section after finishing his university studies in Austria and New Zealand. Based on research from his master thesis about market entry in China, he advised Austrian companies on setting up and developing business in China. After three years, he moved to a listed Austrian electronics firm that had just set up a operations in Shanghai, as Assistant of the Board in its European headquarter.

Through consultancy work for an Austrian conglomerate, Keil found his way into the aluminium packaging industry and researched the Chinese pharmaceutical packaging market. Serving a German family conglomerate, he extended his industrial experience in the aluminium conversion industry and became General Manager for an aluminium packaging factory in China exporting products primarily to Japan.

In 2006, Keil came to Hong Kong where he was active in consumer packaging trading while setting up a limited company for quality management services which has become the Asian quality centre for leading German trading firms. He also set up YEH SHEN Ltd, a business development consultancy that researches supply chains of lifestyle products with specialisation on textile and apparel products into and out of Asian markets.

Keil holds an MBA in Finance from Manchester Business School. A German native with Latin language education, he speaks fluent English and Mandarin.

Speaker Profiles



Mr. Justin KENT

Group Managing Director
William E Connor & Associates Ltd.

As Group Managing Director, Hong Kong-based Justin Kent is responsible for the Connor Group's global business. Based in Hong Kong, William E. Connor & Associates represents more than 60 global clients who are leaders in apparel and home retail space. With 36 offices in 20 countries, the Connor Group provides full management of clients' supply chain, from product development to shipment. As an industry leader, the group excels in sourcing innovative products at the highest possible quality and integrity standards.

Kent joined the Connor Group's Executive Committee in 2011 and has more than 20 years experience in management in Asia. He has held senior executive positions in Hong Kong, Singapore and the US with Empire Pacific Windows, APL Logistics, American President Lines, Egon Zehnder and Sea-Land Service.

Kent is an MBA from Thunderbird in the US.

Speaker Profiles



Mr. Jason KIBBEY

Chief Executive Officer
Sustainable Apparel Coalition

Mr. Jason Kibbey is the CEO of Sustainable Apparel Coalition. The Sustainable Apparel Coalition is an industry-wide group of leading apparel and footwear brands, retailers, manufacturers, non-governmental organisations, and academic experts working to reduce environmental and social impact of apparel and footwear products around the world. He was the CEO and co-founder of PACT, an apparel company combining design, sustainability, and philanthropy. He is also the Co-Founder and interim Executive Director of Freedom to Roam, a non-profit initiative that brings together people, organisations and businesses to enhance and protect wildlife corridors and landscape connectivity in North America. He developed Freedom to Roam while working on environmental campaigns for Patagonia. He started his career as an Associate Consultant at Bain & Company, where he worked on turnaround and product strategies for high-tech companies.

Kibbey graduated from the University of California (UC) Berkeley with a BS Environmental Economics and Policy and a BA in Religious Studies. He earned an MBA from the UC Berkeley's Haas School of Business.

Speaker Profiles



Mr. Andreas A. KIM

Managing Director for Greater China

Lectra

Mr. Andreas A. Kim is the Managing Director of Lectra Greater China. Based in Shanghai at one of the Lectra International Advanced Technology Centres (IATC), he reports directly to Mr. Daniel Harari, CEO of Lectra in France.

Kim's main mission is to reinforce Lectra's position as the undisputed leader in all its market sectors in Greater China, including fashion, automotive, furniture, and a wide variety of other industries, such as aeronautical and marine, wind power and personal protective equipment, as well as to drive business growth in mainland China, Hong Kong, and Taiwan.

Kim has over 30-years management experience in engineering, marketing, sales, services, business development and strategy, developing international businesses in the US and across the globe. In his most recent position, Kim was Senior Vice President for Marketing and Services of Lectra Asia-Pacific, based in Shanghai.

Prior to joining Lectra, Kim worked in leading companies such as Texas Instruments, Sun Microsystems and Tektronix, as well as in market-leading startups, such as WebTrends.

Kim previously lived and worked in Asia and, as a Korean-born US citizen, he grew up with both western and eastern cultures, allowing him to successfully navigate global business relationships. Kim is a B.Sc. in Mathematics and Computer Science, an M.Sc in Computer Science and Engineering, and an MBA in Marketing and Finance from top American universities.

Speaker Profiles



Ms. Angie LAU
Chief Executive Officer
Clover Group International Ltd

A graduate of the Diocesan Girls' School, Ms. Angie Lau began her career with a 17-year spell at the Shun Hing Group. Later she went on to become the Managing Director of TDI Transportation Displays Int'l Ltd, the exclusive advertising concessionaire for many of the territories' major outdoor advertising contracts, including Kai Tak International Airport and Kowloon-Canton Railway. Subsequently Lau joined Commercial Radio, the trendsetter local audio broadcast, as its general manager.

In 2005, Lau answered the family calling and joined the Clover Group as CEO. In 2014, Lau was voted by *Forbes Asia* as one of 'Asia's Power Business Women'. She has been elected the chairwoman of Hong Kong Intimate Apparel Industries' Association Ltd for its new term in December 2016.

Speaker Profiles



Mr. Anderson LEE

President & CEO
Pinneco Research Ltd

Mr. Anderson Lee is a frequent speaker on apparel and sustainable forums. He is Chairman of the Sustainable Fashion Business Consortium (SFBC) in Hong Kong; a board member of the Sustainable Apparel Coalition (SAC) in the US since 2013 and be re-elected for another term; a Director of Hong Kong Intimate Apparel Industries' Association (HKIAIA); a convenor in the Fashion Industry Development Committee (FIDC) of the Hong Kong SAR government.

Lee has been a voting member of the Outdoor Industry Association Sustainability Working Group in the US since 2008 in the creation and piloting of the Eco Index. In Hong Kong, Lee steers a number of government-funded projects to foster coherence among innovators and contributors in Hong Kong and China in alignment with the 12th through the 13th Five Year Plan. This includes building a guidebook for SMEs to achieve triple-bottom-line through the Global Reporting Initiative (GRI) and the Low Carbon Manufacturing Programme (LCMP) to provide effective carbon emission disclosure and reduction.

Lee actively promotes awareness among the industry through addressing Greenpeace's 'Dirty Laundry' report, among investors as a panel speaker at the 2°C+ Water organised by China Water Risk and the BIP Forum in 2016 showcasing the success of latest homegrown and collaborated textile technologies and helping to groom a Circular Economy. Lee has been invited as one of the judges for the EcoChic Design Award in Hong Kong since 2012 to date, a judge for the Bank of China Corporate Environmental Leadership Awards in 2016 and a judge for the World Fashion Design Competition since 2016. His goal is to bring awareness through leading practice sharing in Hong Kong and China.

Speaker Profiles



Mr. André LEROY

Sales Director, Sustainability Officer
CTC Greater China

Mr. André Leroy has worked as Sustainability Officer and Sales Director of CTC, a world-class independent provider of technical services since May 2015.

He has worked in quality, social compliance and chemical management roles for leading companies such as Levi Strauss and Avery Dennison.

He was Chairman of the Apparel & Footwear Committee at the American Chamber of Commerce in Hong Kong and is currently Vice Chair of Global Apparel, Footwear and Textile Initiative (GAFTI).

Leroy received his college education in France. He was educated at Ecole Centrale de Lyon, a prestigious school of engineering, and Ecole de Management de Lyon, a leading management school.

Speaker Profiles



Mr. Willy LIN

Chairman

Hong Kong Productivity Council & The Hong Kong Shippers' Council

Mr. Willy Lin is Chairman of Hong Kong Shippers' Council and concurrently Chairman of Hong Kong Productivity Council. Lin is also Vice Chairman of the Federation of Hong Kong Industries.

Lin is a member of the HKSAR's Logistics Development Council, Maritime Port Board, Manpower Development Committee of Labour and Welfare Bureau. He is also Honorary Chairman of the Textile Council of Hong Kong, Hong Kong Exporters' Association, and Hong Kong Knitwear Exporters' & Manufacturers' Association. He is also a member of Chinese People's Political Consultative Committee of Jieyang, Guangdong.

Among his overseas affiliations, Lin is Honorary Consul for the Slovak Republic in Hong Kong and Macao, a member of the Board of Overseers of Babson College of the US, his alma mater, and Honorary Trade Advisor to the Ministry of Commerce of Thailand.

Lin is the Managing Director of Milo's Knitwear (International) Ltd., Non-Executive Director of Top Form International Ltd., and CEO of Futung Knitwear Ltd.

Speaker Profiles



Mr. PAN Li

Chief Expert, Industrialisation and Co-Chair of Technical Advisory Board
Made in Africa Initiative

Mr. Pan Li is Chief Expert in Industrialisation and Co-Chair of Technical Advisory Board of Made in Africa Initiative (MAI), a NGO for China-Africa Cooperation of Industrialisation, and Managing Partner of Balance & Peace Consulting, a professional consulting company focusing on China-Africa cooperation and special economic zone (SEZ) development.

With over 25 years of experience in industrialisation and SEZ development, Li is among the top industry experts in China and held in high esteem across the industry. As an industrialisation advisor to Ethiopia, Senegal, Djibouti, Côte d'Ivoire and other African countries, Li has been implementing China-Africa industrialisation cooperation plan through industrial park development and introducing global industrial transfer.

In 2008, Li set up Sunclock a professional consulting company that helps government bodies, free zones, industrial parks and logistics parks in China in regional and industrial planning, master planning, development planning, policy research and operational planning.

From December 2004 to 2007, Li was President, Beijing Airport Comprehensive Free Trade Zone (BAFTZ). At BAFTZ, he played a leading role in master planning, designing, construction, corporate strategy, customer recruitment, business development and operation of the first airport free zone in China. He has extensive experience in investment and logistics industry. From early 1999 to late 2004, he worked at ChinaVest, a well-established American Venture Capital firm, as its Chief Representative of Logistics and Distribution Section, in-charge of logistics and supply chain management investments. He was also the Director for China Logistics at AEI, the largest air cargo logistics company in the US before merging with DHL, Danzas, and Exel, and China CEO for Global Silverhawk, a worldwide logistics and household moving company.

Li is a Master of Business Administration from Business School of Massey University, New Zealand and is a permanent resident in the country.

Speaker Profiles



Mr. Alessandro PAOLICCHI

Head of Trade Section

European Union Office to Hong Kong and Macao

Mr. Alessandro Paolicchi joined the International Trade Department of the European Commission in 1994. He worked in the GATT/ WTO division for six years, negotiating on behalf of the EU in a number of WTO groups and representing the EU in trade litigation cases under the WTO Dispute Settlement Mechanism. In 2000, he took a sabbatical to obtain a Master in Business Administration. In 2002, he returned to the European Commission and worked in the Antitrust Department as a case-handler and subsequently case-manager of Merger Control cases. In 2007, he returned to the International Trade Department of the European Commission to become the coordinator and deputy chief negotiator of the EU-ASEAN Free Trade Agreement. In 2009, he moved to Kuala Lumpur as the Head of the Trade and Economic Section of the EU Delegation to Malaysia.

In September 2014, he moved to Head the Trade Section of EU in Hong Kong and Macau.

Paolicchi graduated in Business and Economics at the University of Rome. He holds a Master in European Advanced Economic Studies from the College of Europe in Bruges in Belgium, and an MBA from the Instituto de Empresa in Madrid.

Speaker Profiles



Mr. Jong Sahn PARK

Chief Information Officer
LF Corporation (formerly LG Fashion)

Mr. Jong Sahn Park has spent more than 22 years working for leading global companies and consulting firms based in South Korea. He is an expert on strategic planning, financial and cost management, and supply chain management across various industries, including apparels, automotive, cosmetics, steel and iron, engineering, and telecommunications. He is also engaged in world's biggest process innovation and large scale implementation projects, including a SAP-based global ERP project with Samsung Electronics and Oracle-based ERP project with POSCO.

Four years ago, Park joined Seoul-based LF Corporation, formerly known as LG Fashion. As CIO, he is responsible for Corporate Management Innovation and ICT Department. He successfully led multi-projects for enterprise-wide process innovation from merchandise and assortment planning, product development, sourcing and delivery, and sales & distribution by rebuilding core operation systems, such as custom-developed Merchandise Planning System plus PLM, ERP, POS, and SCM.

Park started his career as target costing and financial valuation staff for new products development and foreign direct investment projects in Hyundai Motor Company. He has a proven track record in more than 20 projects of business and IT consulting when working for global consulting firms, such as PwC, IBM GBS, and EY Korea as Director and Senior Managing Consultant.

Park is an MBA from Korea University and has a bachelor's degree in business administration from the Seoul National University.

Speaker Profiles



Mr. Andrew B. SCHROTH, Esq

Managing Partner
GDLSK LLP, Hong Kong

Mr. Andrew (Andy) B Schroth is Managing Partner, Hong Kong office and Asia practice at large for GDLSK LLP, one of the largest US law firms specialising in international trade and customs law. Schroth has been practicing trade law for nearly 30 years in London, New York and now Hong Kong.

He represents the US and foreign interests, including various governments and corporations, before US agencies and courts in trade disputes involving unfair trade practices, 'less than fair value' pricing investigations, unlawful subsidisation and other trade remedies administered under the World Trade Organisation (WTO). He focuses on US trade actions before the US Department of Commerce, the US International Trade Commission and US Trade Representative; and Federal trade litigation before the Court of International Trade and Court of Appeals for the Federal Circuit. He has also advised governments in actions before the WTO and organised trade missions between Southeast Asian nations and given advice to associations and governments on the US trade policy.

GDLSK has a substantial client base in Asia, including Chinese and Vietnamese ministries and export chambers, US-Chinese joint ventures, corporate clients in Japan, Hong Kong, Taiwan, Thailand and Vietnam. The firm also represents foreign producers, exporters and government bodies in the EU, including Italy, the UK, Germany, France and Spain, as well as the US multinational corporations and individual importers/ exporters, customs brokers, freight forwarders, logistics and shipping companies and related entities.

Schroth is a board member of several global trade associations. He has spoken widely on trade issues around Asia and the US. He is member of the Massachusetts and District of Columbia bars; Customs & International Trade Bar Association; American, Massachusetts and DC Bar Associations; Court of International Trade; Court of Appeals for the Federal Circuit; the District Court of the Northern District of New York and the Hong Kong Law Society.

Speaker Profiles



Mr. Vance SHORE

Vice President, Head of Sourcing
Levi Strauss & Co

Mr. Vance Shore is Vice President and Head of Sourcing at Levi Strauss & Co. Responsible for the company's strategic sourcing and management in the Asia markets, Vance leads the Global Sourcing Organisation based in Hong Kong.

Prior to this role, Shore was Executive Vice President at Li & Fung Sourcing. An inspiring leader, Shore has over twenty years of manufacturing experience spearheading divisions of large international vendors such as Dewhirst, William Baird and Luen Thai where he initiated re-engineering projects as well as lean and modular manufacturing. He also held Senior Supply Chain positions for Polo Ralph Lauren and Gap Inc.

Having lived and worked in nine countries across the globe, Shore has a strong track record of building and leading effective teams across a range of global consumer product businesses and delivering outstanding business results.

Shore was born and raised in the UK and trained as an industrial engineer. A proud father and grandfather, Shore balances his time amongst work, family and the odd attempt to play golf.

Speaker Profiles



Mr. Ben SIMPFENDORFER

Founder & CEO
Silk Road Associates

Mr. Ben Simpfendorfer is Founder and CEO of Silk Road Associates, a data-driven strategic advisory based in Hong Kong.

For the past 20 years, Simpfendorfer has been working in Asia and the Middle East as advisor to a range of Fortune 500 multinationals on commercial strategies in Asia, providing global boards and regional strategy teams with data-based solutions into fast-moving markets and their value-chains. His extensive specialist networks add further insights into today's key operating challenges.

Before establishing Silk Road Associates in 2010, Simpfendorfer spent over a decade tracking China's business landscape as Chief China economist for RBS and senior China economist for JPMorgan based in Hong Kong. He started his career in Beirut in the early 1990s where he worked as a management consultant, later joining Dun & Bradstreet in London as the firm's Senior Analyst for the Middle East & North Africa.

Simpfendorfer speaks Mandarin and Arabic. He is author of *The Rise of the New East* (Palgrave: 2014), examining commercial opportunities and complexities in the Asia market, and *The New Silk Road* (Palgrave: 2009), exploring China's commercial ties with the Middle East. The book has been translated into six languages including simplified and traditional Chinese. He is a regular on CNBC, Bloomberg, and CNN, and writes editorials for *FT* and *WSJ*.

Simpfendorfer has delivered keynotes and CEO briefings in Beijing, Shanghai, Singapore, Dubai, Riyadh, London and New York, many other cities across the world. He is a member of the Foreign Experts Committee providing recommendations to China's central leadership on the 'Belt and Road' initiative under SAFEA. He is associated with RHT Partners, a Dubai-based investment advisory focused on commercial opportunities between Asia and the Middle East, and is also in the advisory board of the Institute of Supply Management in Hong Kong.

Speaker Profiles



Mr. Stanley SZETO

Chairman, The Textile Council of Hong Kong
Executive Chairman, Lever Style Inc.

Mr. Stanley Szeto is Executive Chairman of Lever Style Inc, a Hong Kong-based regional apparel manufacturing group established in 1956. It serves specialty retailers such as All Saints and J Crew, designer labels like John Varvatos and Paul Smith, contemporary brands such as Theory and Vince, and e-commerce pioneers such as Bonobos and Stitch Fix. Szeto joined Lever Style in 2000, and became CEO in 2001, and became the chairman in 2007.

Szeto is also the Chairman of Hong Kong Textile Council, Vice-Chairman of Hong Kong Garment Manufacturers Association, Director of Federation of Hong Kong Garments Manufacturers, Director of Hong Kong Shippers' Council, Member of the Hong Kong Polytechnic University's Advisory Committee on Textile and Clothing Industries, and past Member of the Hong Kong Government's Textiles Advisory Board. Recognised for his contributions to the industry, Szeto received the 'Young Industrialist Award of Hong Kong' from the Federation of Hong Kong Industries in 2009. Szeto is also a frequent speaker on CNBC, Bloomberg and other business news channels.

Prior to joining Lever Style in 2000, Szeto worked at JP Morgan's mergers and acquisitions unit, and later at PAMA, an Asian buyout firm. Szeto has served on the boards of companies in PAMA's portfolio, focusing on strategy and management issues.

Szeto graduated from Magna Cum Laude, Wharton School of the University of Pennsylvania, triple-majoring in Finance, Entrepreneurial Management, and Legal Studies.

Speaker Profiles



Ms. Janice WANG

Chief Executive Officer & Co-founder
Alvanon

Ms. Janice Wang, a member of Alvanon's founding family, joined Alvanon as CEO in 2002. Under her leadership, Alvanon has attracted and nurtured top-tier apparel analysts, business strategists and technical experts. The Group now operates in 89 countries and has evolved into global apparel industry's most sought after business consultancy organisations.

At Alvanon, Wang has successfully combined her apparel business knowledge and management skills with her industry vision to empower companies with profit-making growth, customer engagement, product development and supply chain strategies. The *Financial Times* has described her as: 'The shaper of change for (the) fashion world.'

Wang is the third generation of a family rooted in apparel industry. Her formative years were spent in Sterling Products Ltd., the family's children's wear manufacturing business in Hong Kong. Here she learnt the value of technical excellence, relentless innovation, consumer focus and mentoring talent. She has worked in every aspect of product development and supply chain.

Wang has a double degree in Economics and East Asian Studies from the Barnard College, The Columbia University.

Speaker Profiles



Mr. Alex W H YOUNG

Group Chief Executive Officer
TexRay Industrial Co Ltd

Mr. Alex W H Young is Group Chief Executive Officer of TexRay Industrial Co., Ltd., a globalised vertical integrated textile group, publicly listed in Taiwan. Young has over 30 years of technical management, academic and consultancy experience with various publicly listed textiles and fashion companies.

A graduate from the Hong Kong Polytechnic University in Textile Technology, Young holds a MSc from the University of Stirling, UK, and a Master of Advanced Business Practice from the University of South Australia.

Being an advisor to the Taiwan Garment Industry Association, an advisor of the Taiwan Textile Industry Promotion office, IDB, MOEA, Deputy Convenor of the Taiwan Smart Textiles Alliance (TSTA), and a visiting lecturer of the Fu Jen University, Taiwan, Young has published over 60 referred journal papers, conference papers and chapters and over 103 trade journals and newspaper articles.

Young is a Licentiate of the Textile Institute of UK, a member of the Hong Kong Institution of Textile and Apparel and qualified as Associate of the Chartered Institute of Arbitrators in the UK. Young has also served as Honorary Secretary of the Hong Kong Institution of Textile and Apparel, and the Hong Kong Chapter of the Textile Institute.

Speaker Profiles



Mr. Francis YUK

Senior Vice President
Center Testing International

With over 30 years' experience in consumer product manufacturing, retail sourcing, quality assurance, social compliance and laboratory testing with various international organisations, Mr. Francis Yuk has been involved in work and services with the textile industries in Asia and North Americas. He has extensive contacts with national and provincial Chinese officials that regulate and enforce Chinese consumer product safety laws.

Educated in Hong Kong, the UK and the US, Yuk speaks fluent English, Mandarin, Cantonese and Shanghainese, and has travelled to over 50 countries working on consumer product evaluation.

Yuk is a fellow of the Textile Institute and a fellow of the Institute of Management in the UK. He has spoken and moderated in various international conferences topics like sourcing, quality and social compliance.